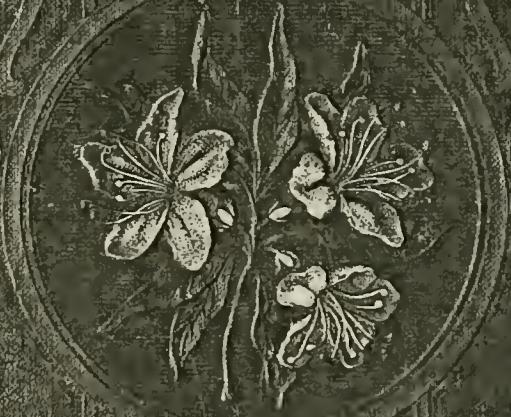


THE  
RHODODENDRON



1926



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# THE RHODODENDRON

Volume V

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Published by THE RHODODENDRON STAFF of the

Appalachian State Normal School

Boone, North Carolina



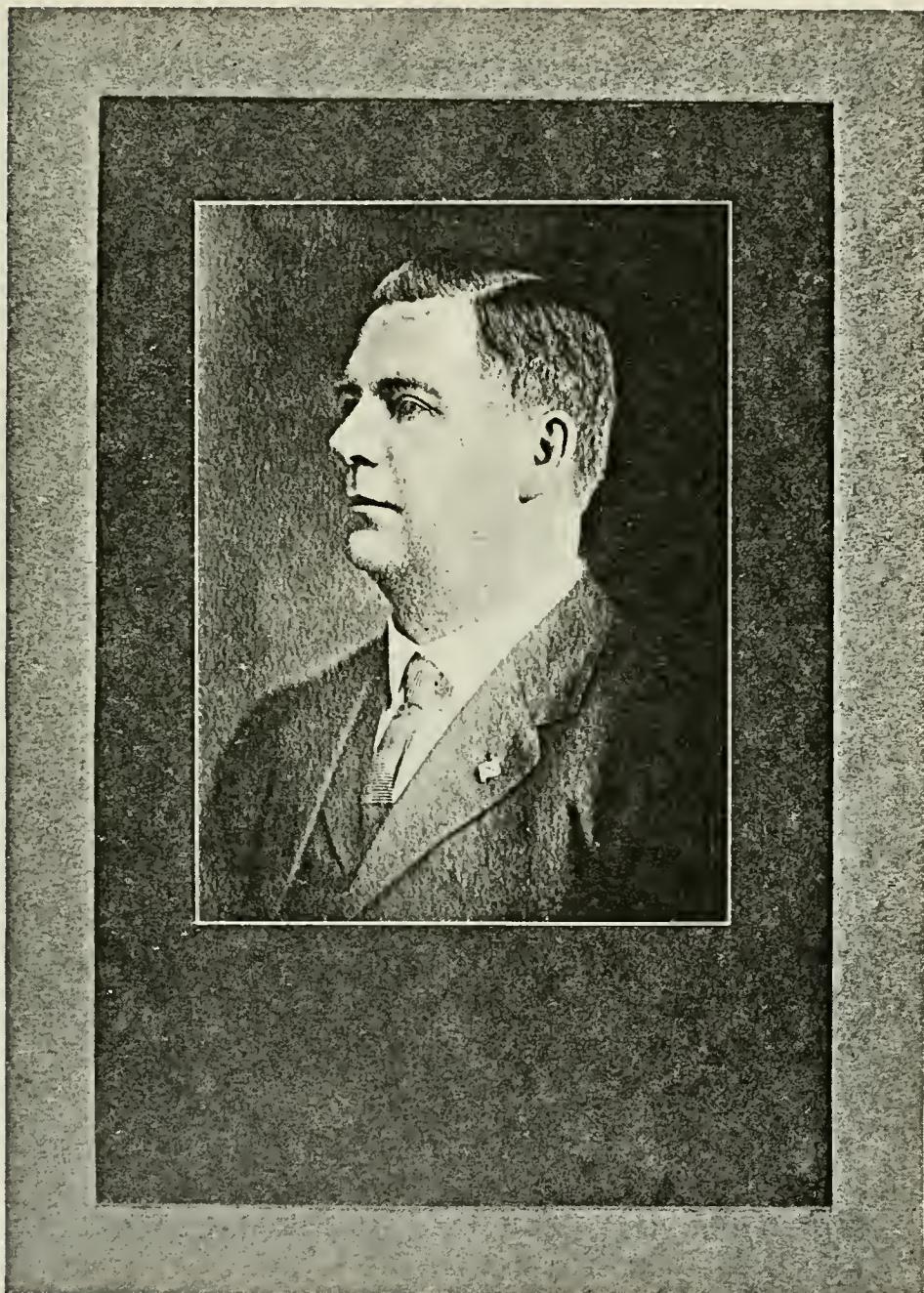
## The Rhododendron

### Dedication

In honored memory of two of North Carolina's leaders, themselves friends, who as members of the Board of Trustees took leading places in forming the plans which in their development have given this school high rank among American Teachers' Colleges and Normal Schools, we dedicate this fifth volume of the Rhododendron — In memory of Hon. E. S. Coffey and Mr. Vance Henkle.



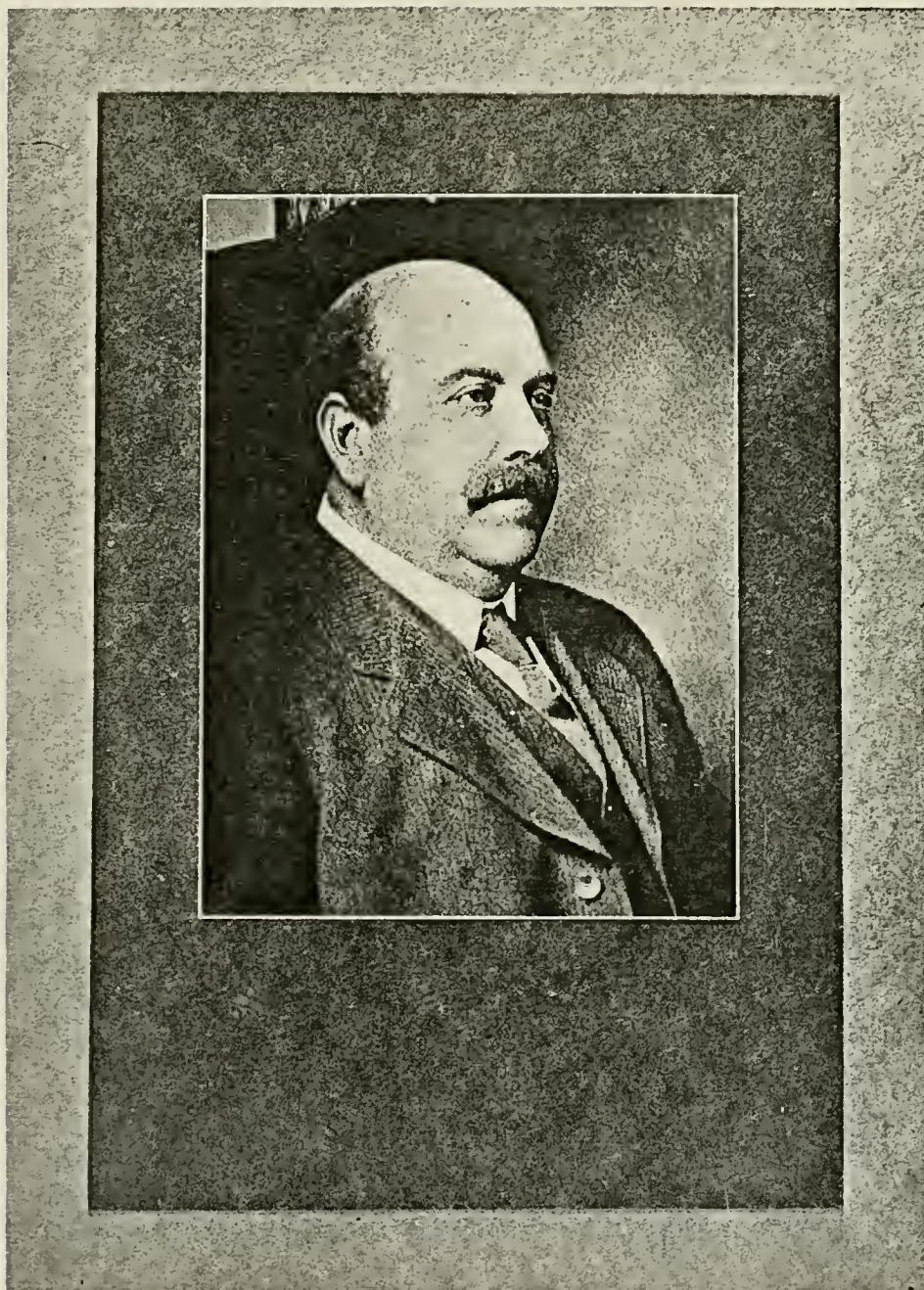
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HON. E. S. COFFEY



**The Rhododendron**



MR. C. V. HENKLE



## The Rhododendron

### Memorial

Hon. E. S. Coffey was born at Zionville, North Carolina, in 1867. He was the son of W. C. and Carrie (Curtis) Coffey. His parents came to Boone and for years had charge of the Coffey Hotel which made and maintained a very fine reputation.

Mr. Coffey was graduated with the A. B. degree from Wake Forest College in 1890. He studied law under the master, Colonel G. N. Folk, and was admitted to the bar in 1892.

As a lawyer he stood high, and won an enviable reputation for sincerity and honesty in his profession.

Mr. Coffey married Miss Annie Parks of Virginia, a noble woman. Four daughters and one son gladdened their happy home. It is a family of culture and refinement.

He was a Mason and Shriner, and joined the Baptist Church in 1915, and thereafter was constant and active in all religious matters. In 1911, he represented his district in the State Senate, giving much of his time to the Committee on Education, of which he was a ranking member.

In 1925, at the annual meeting of the Trustees, Mr. Coffey and Mr. Henkle sat side by side at supper—good friends that they were—never dreaming that they would both soon be sleeping in the silent tomb of death.

While this Institution has lost much in the passing of these distinguished trustees, we bow humbly to the decree of the Omnipotent. We shall rejoice always in the consoling thought that all is well with them now.

Mr. C. V. Henkle was born in Catawba County, near Conover, in 1868, and was named in honor of Governor Vanee.

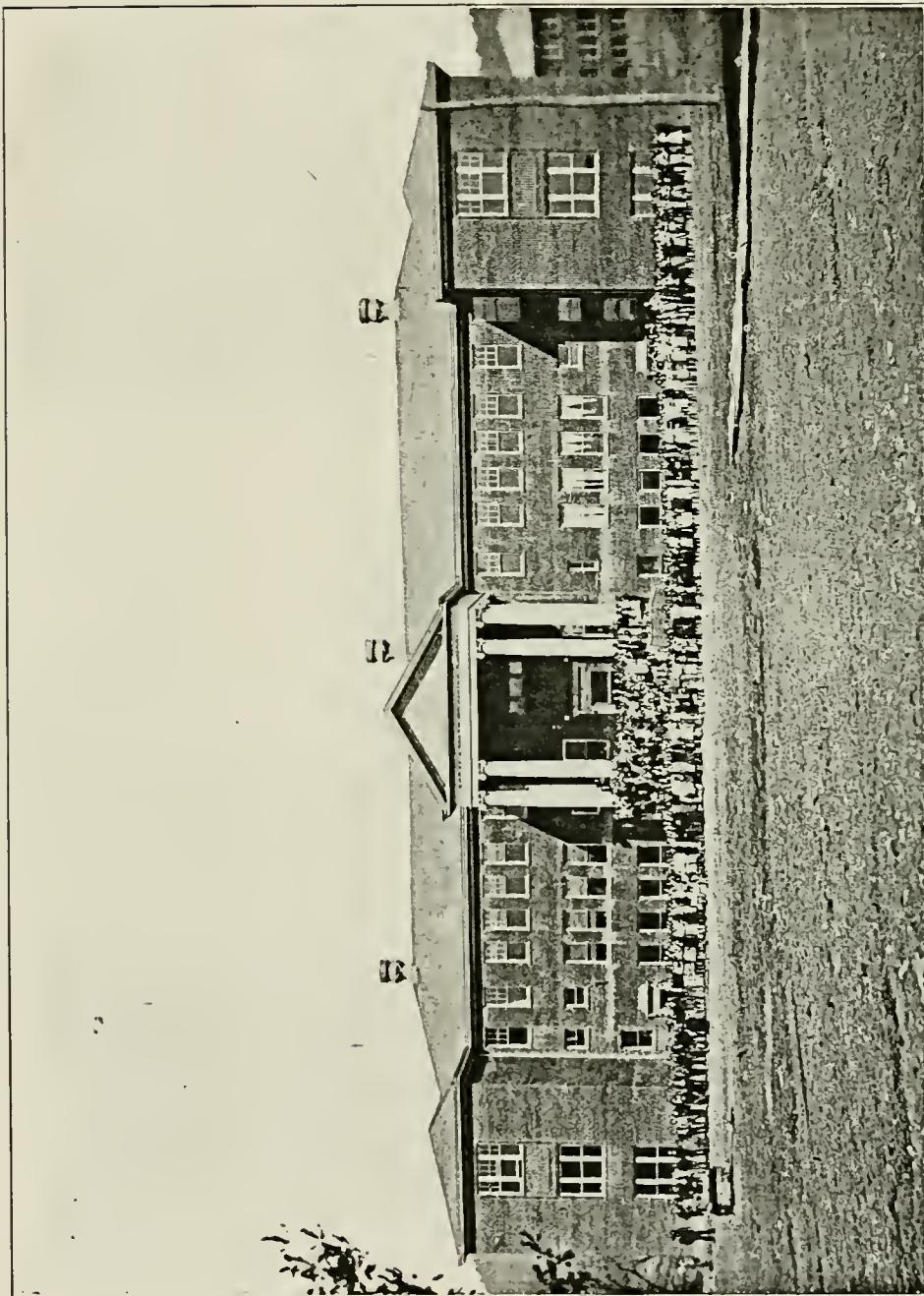
He married Miss Lila Dunavant of Morganton. Three daughters and one son came to their home, making a delightful family.

Mr. Henkle was an outstanding business man of the State. The Highway to Blowing Rock, the greater Green Park Hotel, of Blowing Rock; the Vance Hotel, of Statesville, are some of the resultants of his many activities. While he accumulated much property, he was public spirited and generous to a fault. Even before he became a member of the Board of Trustees of this college, he always manifested a passionate pride in its growth and development. Mrs. Henkle, his devoted wife, shared with him in all his altruistic activities.

Mr. Henkle was a member of the Presbyterian Church, and had an abiding faith in the life to come.



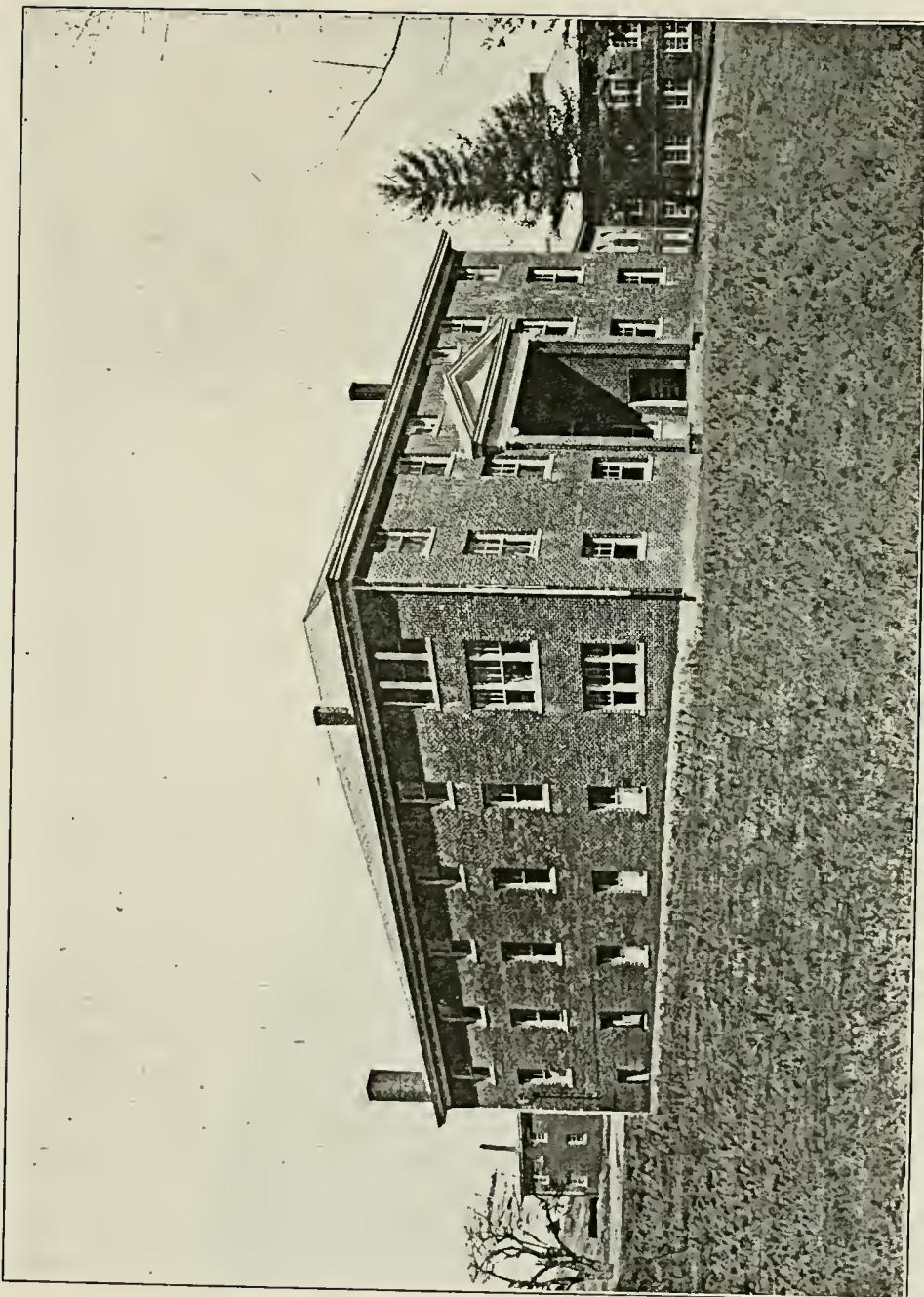
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ADMINISTRATION BUILDING, FACULTY AND STUDENT BODY



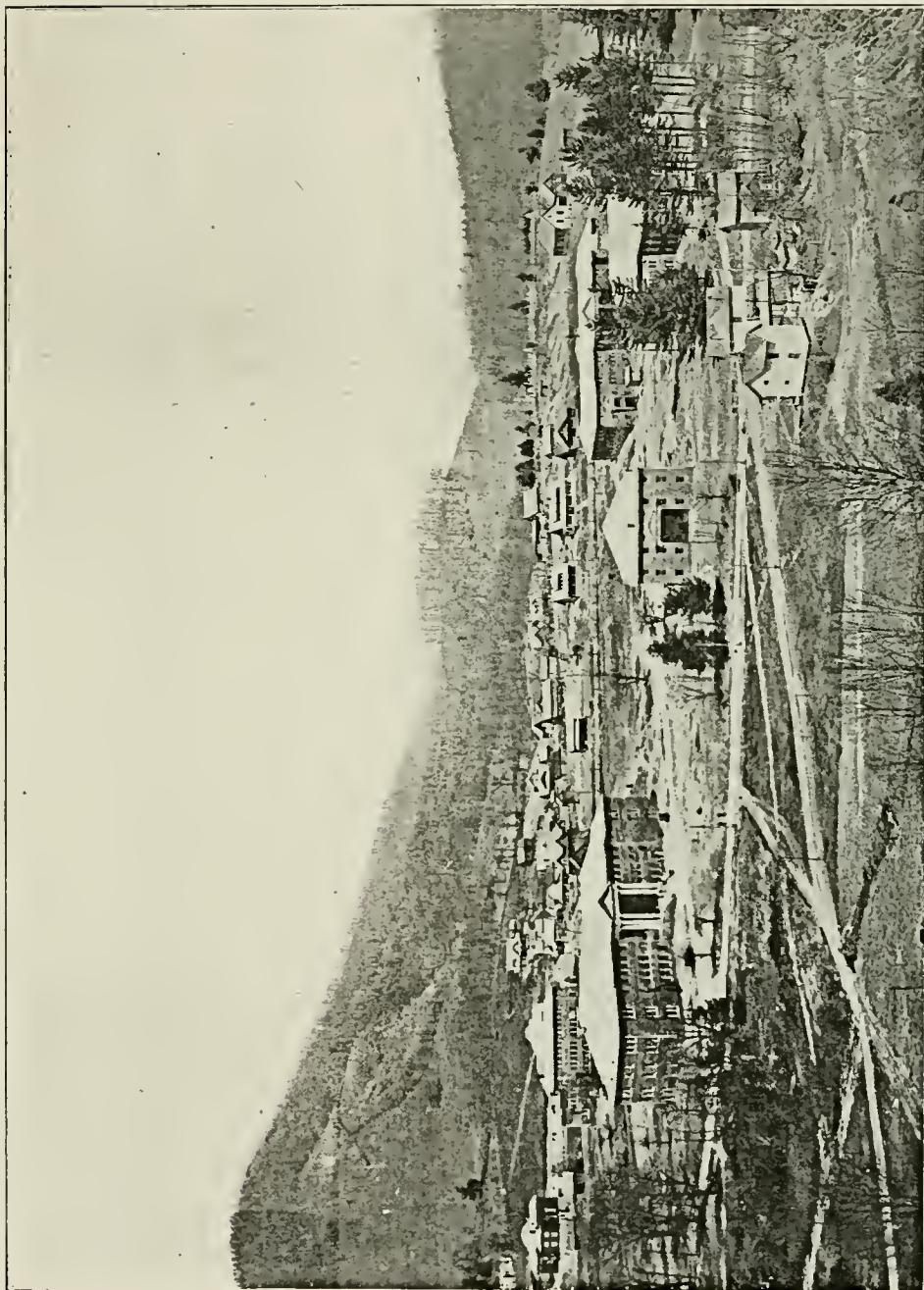
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GYMNASIUM



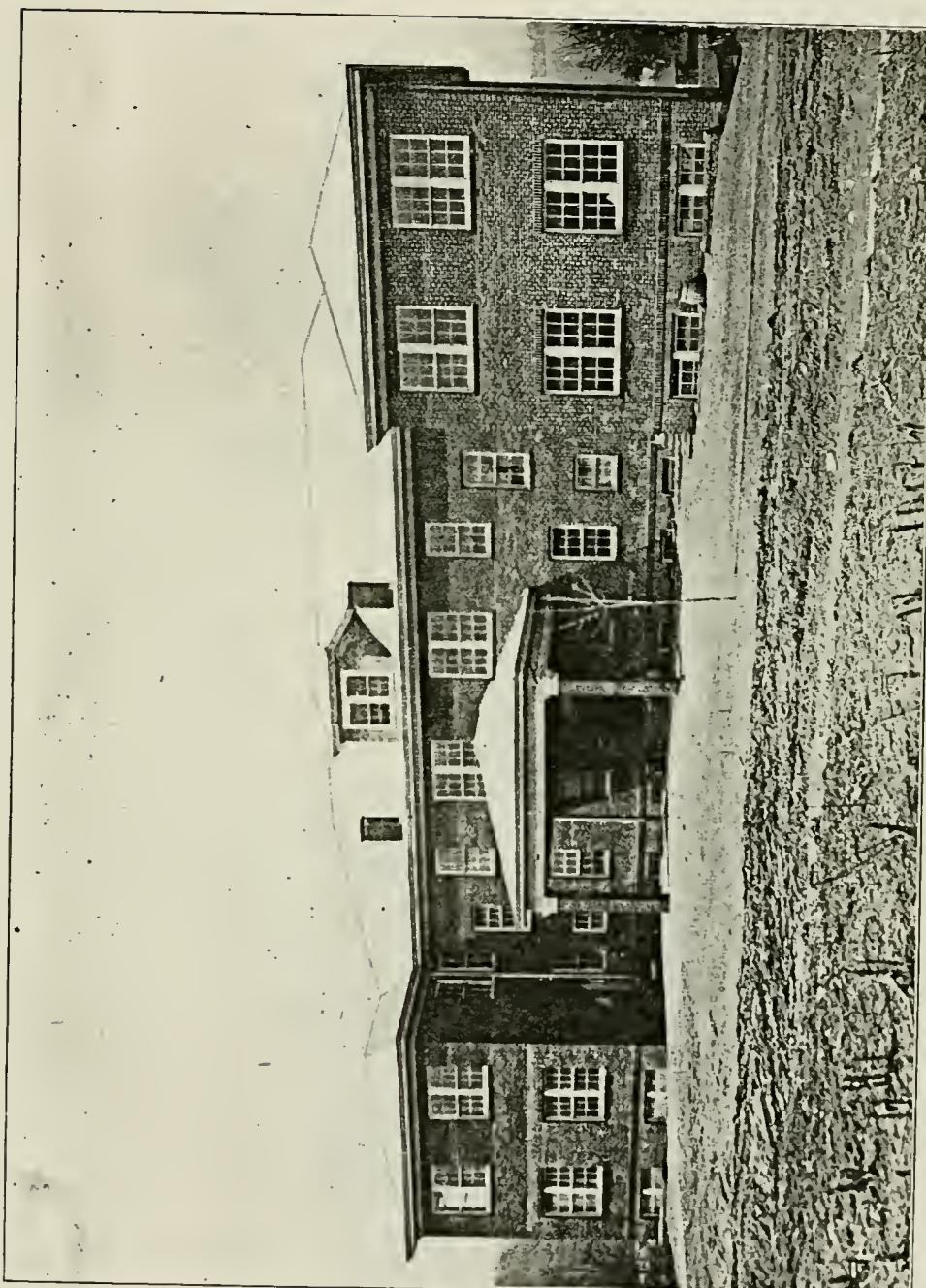
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CAMPUS



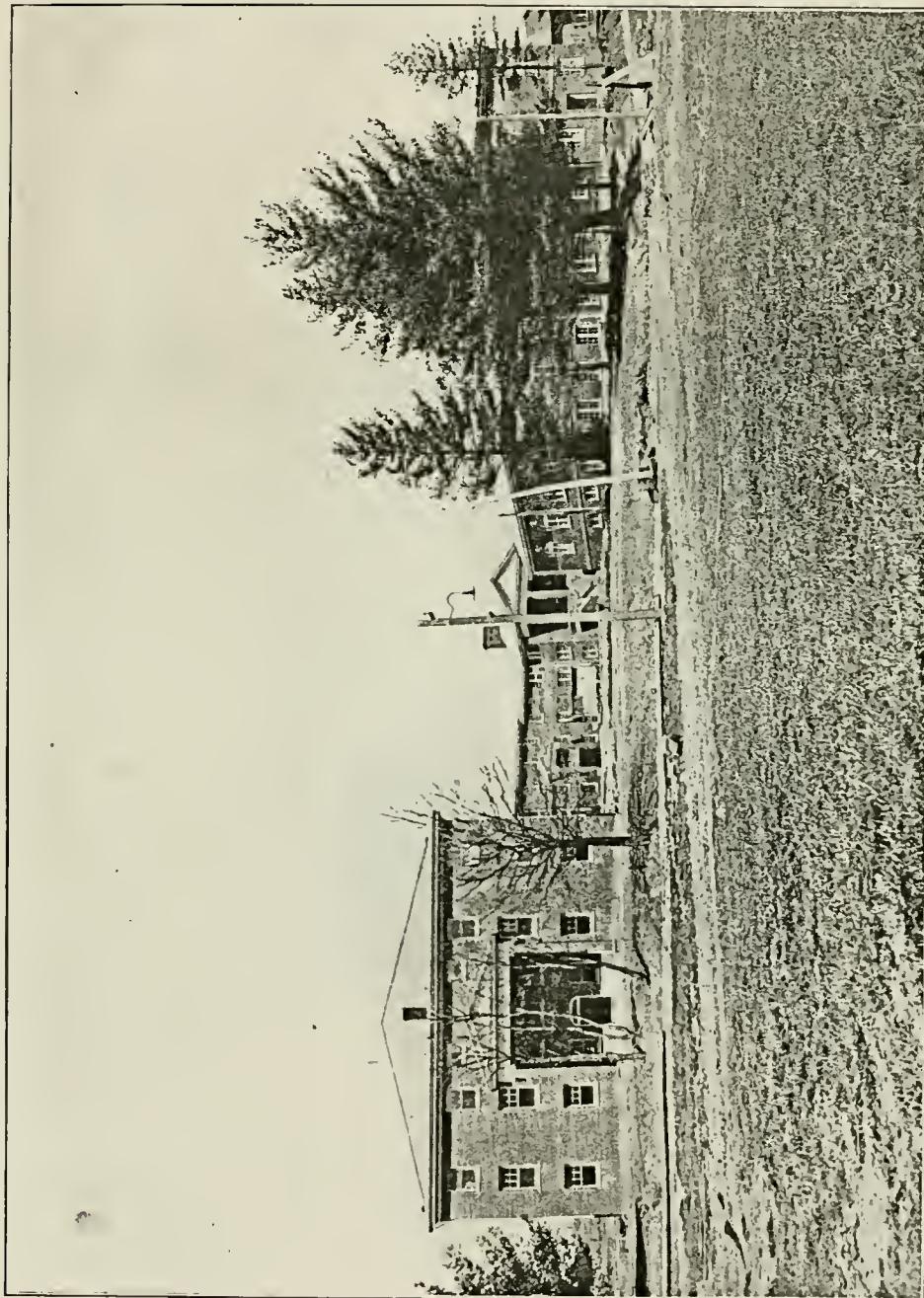
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DEMONSTRATION BUILDING



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NEW DINING HALL,

NEW DORMITORY

GYMNASIUM



**Faculty**



**PRESIDENT B. B. DOUGHERTY**



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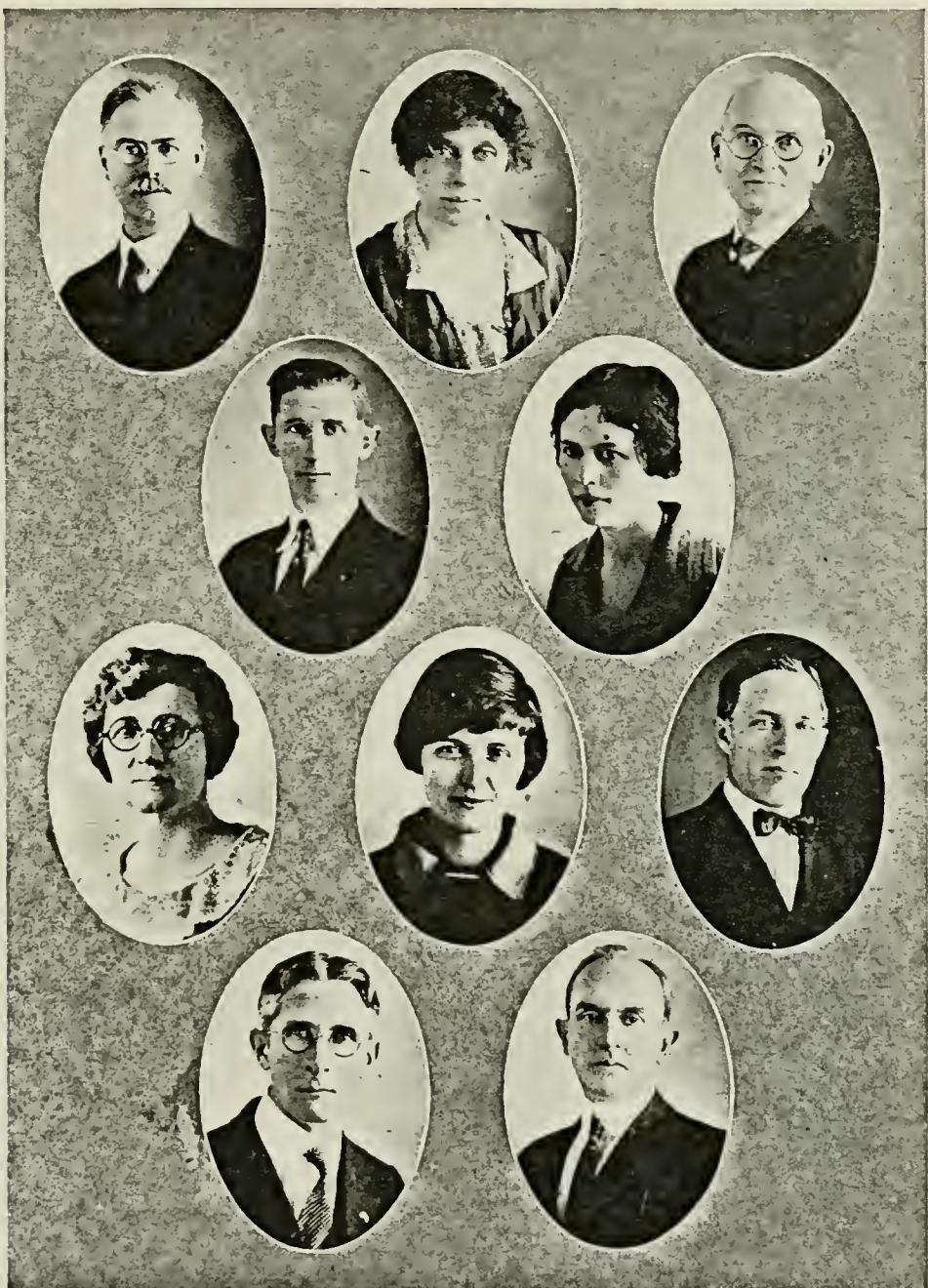
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Business Manager



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MISS DALE

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MISS COFFEY

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MR. NORTON

MISS DOTSON

MR. WILSON



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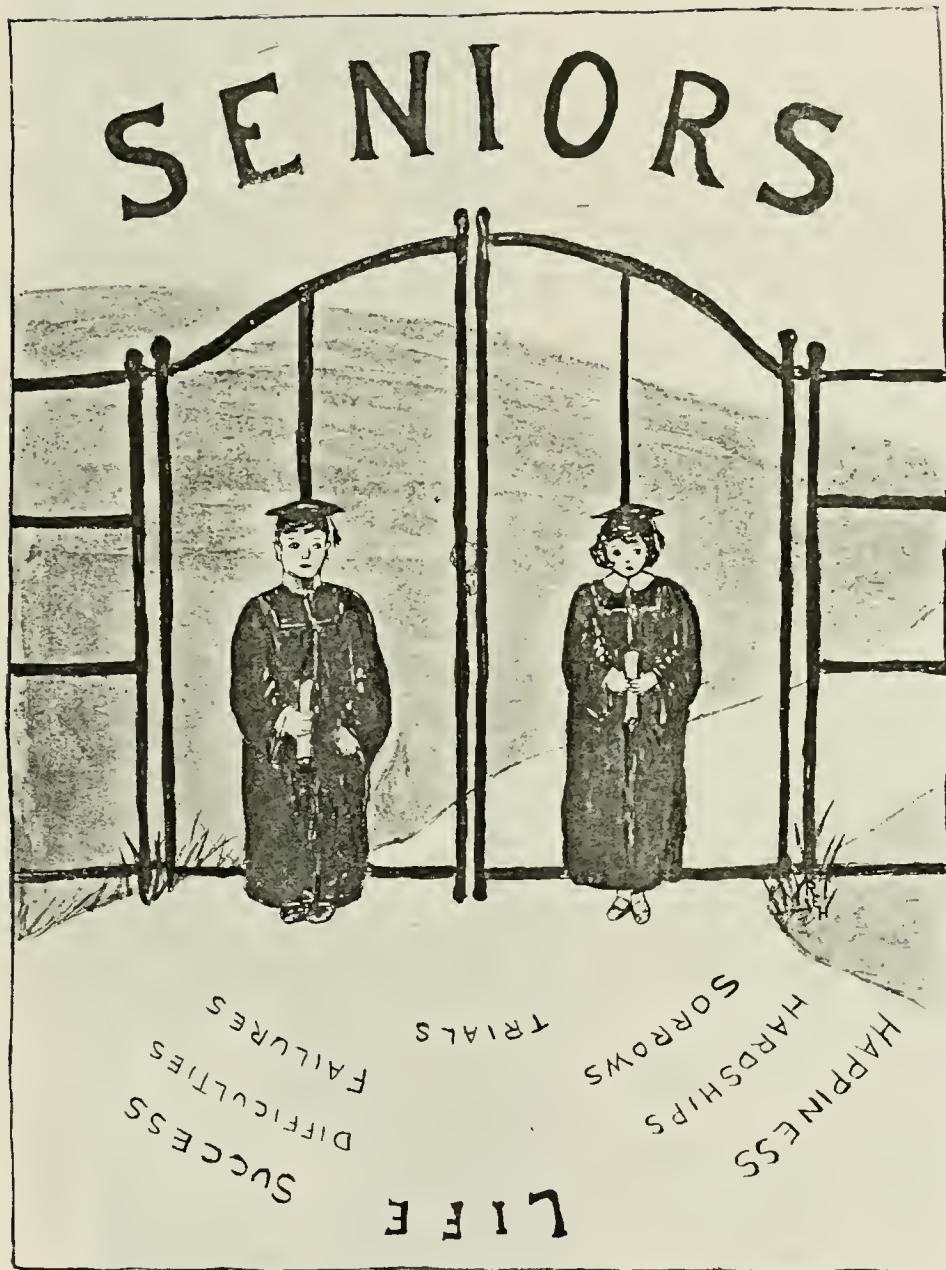
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Treasurer -----	Herbert Estep
Advertising Agent -----	Gorden Winkler
Advisory Faculty Editor -----	James D. Rankin
Faculty Business Manager-----	I. G. Greer
Associate Editors -----	Inez Gragg
Ruby Cottrell-----	Katrina Walsh
Charles Farthing -----	Newton Cooke



# Normal School









# The Rhododendron



## ANNE DULA BEVERLY

*"Virtue threads paths that end not in the grave."*

Anna is quiet, winsome, and attractive; a good student, true companion, and a faithful friend. She never slights a task or leaves her work undone.

Secretary of Junior-Normal class, '24; member of Blan-Dolph Literary Society; member of Tennis Club; member of Art Class; critic of Blan-Dolph Literary Society.

## VIRGINIA BINGHAM

*"Happy am I, from care I'm free. Why aren't they all content like me?"*

However, Virginia is serious when occasion demands it. Yet her sunny smiles and sincere friendship cannot help but win her fame. Her leisure time is spent at the post-office, hoping to receive a letter from Tennessee.

## MELLIE BLAKELY

Here's a girl who has won the admiration and respect of all. She is as loyal a daughter as our Alma Mater possesses, and we are confident that whatever field of activity she chooses for her life work, she will always bring honor to A. S. N. S.

Member of Blan-Dolph Literary Society, '25-26; vice-president of Blan-Dolph Literary Society, '26; censor of Blan-Dolph Literary Society, '26; member of Y. W. C. A., '26; vice-president of Y. W. C. A., '26.

## JENNIE BROWER

When a good time is mentioned who is always ready to take part? Why "Jennie" to be sure! Her good humor and witty remarks drive away even our gloomiest thoughts.

Member of Blan-Dolph Literary Society; member of Y. W. C. A.; secretary of Blan-Dolph Literary Society; critic of Blan-Dolph Literary Society; chairman of Program Committee, B. D. L. S.



## The Rhododendron

### FLOY CANNON

Though quiet, reserved and unassuming, Floy does not lack a fine sense of humor and a love for fun and good times. She never shuns any responsibility and is a mighty good buddy and friend. Judging from her actions we would say that her slogan is: "To have a friend one must be a friend."

### GRACE CARPENTER

Carpenter is genial, whole-souled, and discriminating. The whirl of social life attracts her, but she is always ready and willing to do her part in school work. She is both capable and worthy, and as a student or friend she is faithful and true.

### NETTIE CARROL

Hettie has a personality that wins with everybody. She is quiet, unassuming, and dignified. Her sweet disposition, winning smile, and graceful ways have won the hearts of her classmates. She does her work in a superior manner and is never found shirking her duty.

Historian of Senior Normal Class; treasurer of Home Economic Club; program committee of Home Economic Club; charter member Home Economic Club; vice-president of Blan-Dolph Literary Society; chairman Program Committee of Blan-Dolph Literary Society; censor of Blan-Dolph Literary Society; member of Y. W. C. A.

### ANNIE CLARKE

One of the most genial members of the class is Annie. She possesses the rare quality of being the same wherever you see her, always friendly, always happy, and at all times interested in others. She has won the admiration of all her classmates.

Vice-president of Blan-Dolph Literary Society; chaplain of Blan-Dolph Literary Society; charter member of Home Economic Club; cabinet member of Y. W. C. A.





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## NELLIE ELIZABETH COFFEY

*"Here's a smile to those who love me,  
here's a heart for every fate."*

Nellie is a fine student of unusual mental ability and attractive disposition. She is an excellent girl; loyal to her friends; faithful to her acquaintances; and sympathetic in every need.

Secretary of Annual Staff 1925; student Editor-in-Chief of Annual Staff 1926.

## VIOLET COX

Violet's quiet and studious nature has helped to add many links to her "golden chain of friendship." If she is for you, she is never against you, and one finds her always the same "true blue" wherever he meets her. Class duties are never neglected, but by some means she has ample time to lend a helping hand.

Member Blan-Dolph Literary Society.

## ELSIE FARTHING

*"Fair as a star when only one is shining  
from the sky."*

Elsie is sublimely gifted with musical talent and personal charm. She is as a sunbeam in the lives of all those she meets, but best loved by the "Royalty."

President of Blan-Dolph Lit. Society.

## CORDIA FRANKLIN

Cordia is one who strives to succeed in everything that she undertakes. She is a very studious girl, and in all her work manifests a true love for higher things.

Program Committee and member of Y. M. C. A.; Program Committee and member of Home Economic Club; charter member of Home Economic Club.



## The Rhododendron

### FAYE FUNDERBURK

Faye comes to us from Mars Hill College and has proved to be an excellent student. Although rather reserved, she has made many true friends for she can always be depended on, in class or outside. On account of this characteristic, we prophesy for her great things.

Member of Y. W. C. A.

### EUNICE GOODNIGHT

*"The bird of Time has but a little way to flutter—and the bird is on the wing."*

Eunice is not only a good student but a good friend as well. The number of her friends is equal to that of her acquaintances.

### ESSIE GOODNIGHT

*"Modest as the smallest violet that grows, But, my, what a lot of things she knows."*

Essie, coming to us from Rutherford College, fell in line and became an excellent student. Her unselfish attitude, never thinking of herself but always of others, has won many friends for her.

### ANNIE GREENE

"Greene Annie" is a veritable fountain of joy, forever bubbling over with irrepressible happiness. However, gloomy the situation, she is there with her usual giggle. In her two years of Normal training, books haven't worried "Ann," for she finds other things more important—ball games.

Member Chorus Club, '25-26; member Basketball team, '24-25; member Tennis Club, '24-26; cartoonist of class, '24-25; treasurer of B-D. L. S., '25-26; hon. member of Y. W. C. A., '24-26; hon. member of Home Economic Club, '26.





# The Rhododendron



## SAMUEL HILTON

*"And yet though vanquished, he would argue still."*

Here is a young man who exceeds all his classmates by his oratorical abilities. He is a friend to all being always willing to help his classmates. The "fair sex" can always depend upon Sam, he being susceptible to their charms.

Member of Tennis Club; member of Science Club; member of Chorus Club; charter member of R. W. L. S.; sexton, R. W. L. S.; representative, R. W. L. S.; chairman Debate Council, R. W. L. S.; rep. of R. W. L. S. in intercollegiate debate.

## IRENE HENDRICKS

"Rene" with her welcoming smile has been a friend to all those who really knew her. She is one of those who have combined common judgment with a keen sense of humor. She's a good sport and a gay companion. With such a disposition and ability, we can only predict success for her future.

President of Home Economic Club; charter member Economic Club; chaplain of Blan-Dolph Literary Society; charter member of Science Club; secretary Y. W. C. A.

## RUBY HINES

*"Full of life, sense and wit,  
Lots of fun, and plenty of grit."*

Ruby's attractiveness comes from her frankness, originality, merry laugh, mischievous eyes, and "gift of gab." But these are not her only assets for she is very tactful in the management of children, which assures her success as a teacher.

Hon. member of Y. W. C. A.; cabinet member of Y. W. C. A.; member of Blan-Dolph Literary Society; censor, secretary, vice-president of Blan-Dolph Literary Society; charter member of Home Economic Club; cartoonist of Senior Class, '25-26; member of Art Club.

## VANN G. HINSON

"Handy" has covered himself with glory since he came to college. Aside from being very prominent in class work, he is one of our leading candidates for all forms of athletics. His greatest success, athletically, is in basketball. While here he has endeared himself to all who have had the pleasure of his acquaintance.

Charter member of Rankin-Wilson Literary Society; president of Rankin-Wilson Literary Society, '24; manager of basketball team, '24-25; assist. physical education director, '25-26; captain of basketball team, '25-26.



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### MARY JOHNSON

As for Mary, we consider her a conscientious student who always does her part. Judging by her success here, we know that she will succeed in her chosen work and we wish her great happiness in the coming years.

Member of Y. W. C. A.; charter member of Home Economic Club.

### EMMA LEMLY

*"But name me not with the defeated, tomorrow again, I begin."*

Emma is a quiet girl; a good student; and an affable companion. Her acquaintances will never forget the happy days and hours passed in her company.

### ROSADA McANULTY

Rosada, possessing enough of temper to cause one to beware of her displeasure, is attractive and amiable. She is always ready to do her best at any task. This characteristic has been the cause of her success in all undertakings during her two years here.

Sec. of Senior Normal Class; sec. of Home Economic Club; charter member of H. E. Club; president, treasurer, pianist, hon. member of Blan-Dolph Lit. Society; charter member of Y. W. C. A.; music director in Y. W. C. A.; cabinet member of Y. W. C. A.; member of Chorus Club.

### MARIE McFAYDEN

*"Worry kills more people than bullets; then why worry?"*

This is Marie. Is she attractive? Yes, furthermore, she is so lovable that you can't help admiring her. But don't trust her with your heart, for she is careless—she might break it.

President of Y. W. C. A.; secretary of Blan-Dolph Literary Society, '26; member basketball team, 1924-26; hon. member of B. D. L. S., 1924-26; member of Chorus Club, 1924-26; charter member of Home Economic Club, 1925-26; choirister of Y. W. C. A., 1924-25; charter member of Y. W. C. A.





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## MONROE McINTOSH

"Mack" is the same every time you meet him. If you are looking for a friend, here he is. He is an exceptional good student always sticking to a task until it is completed. His every deed proves that his motto is: "Actions speak louder than words."

President of Rankin-Wilson Literary Society; charter member of Rankin-Wilson Literary Society.

## DEWEY R. MAST

Combining intellectual capabilities and social accomplishments with a pleasing personality, Dewey makes not only a thorough scholar, but a sincere friend. He is doing his part whether it be in love, books, or literary work; and every one appreciates his cheerful and sympathetic nature.

Vice-president Junior Class, '25; treasurer Annual Staff, '25; chaplain R. W. L. S., '25; critic, R. W. L. S., '26; president R. W. L. S., '26; charter member and censor of Science Club; member Tennis Club, '26; charter member of R. W. L. S.

## CORA MILLER

*"Strongest minds are often those of whom the noisy world hears least."*

"Miss Miller," possessing all those qualities which constitute a noble character, is quiet, unassuming, and thoughtful. If you pierce that mask of hers, you will find a friend worth having.

Member of Y. W. C. A.; member of Blan-Dolph Literary Society.

## SALLIE MAE MOSTELLER

*"They are slaves who dare not be  
In the right with two or three."*

Our Sallie is a very good student; exceptionality distinguished for her fine ideals and her affable attitude towards all whom she meets. She is ever ready to lend a helping hand, and it is frequently sought.

Member of Blan-Dolph Literary Society, '26; president of Blan-Dolph Literary Society, '26.



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### ALLIE MUNDY

A loving disposition and charming personality have won Allie many friends, and she is loved and admired by all who know her. Quiet, reserved, and sedate is she, with a private store of knowledge and grit that will carry her through.

### RACHEL NIBLOCK

We all love Rachel for her sweet disposition. She is not only admired for her great skill in athletics, but also for being loyal to her friends. She is an all-round good sport and can be depended upon for fun or work.

Charter member of Blan-Dolph Literary Society; president of Blan-Dolph Literary Society; charter member of Home Economic Club; member of basketball team, '25-'26; captain of basketball team, '25-'26.

### MAY PHILLIPS

*"The heart to conceive, the understanding to direct, the will to execute."*

May is known on the campus as a friendly, understanding person who has plenty of ambition and abundance of determination. Her ideals, expressed in a quiet, attractive personality, are much superior to those of the ordinary.

### ANNIE MAE RADER

*"Many times I laugh at trouble, but once in a while I sigh."*

Annie Mae is jolly, good natured, full of "pep," care-free, and faithful. She has a kind word and bright smile for every one and she will always be remembered by her classmates as amiable and unselfish.

Member of Blan-Dolph Literary Society; pianist of Blan-Dolph Literary Society; secretary of Blan-Dolph Literary Society; member of Y. W. C. A.





# The Rhododendron



## ELMER RANKIN

Every one knows Elmer and all like him. He enjoys the calm of a never hurried existence, and maintains an equal balance between duty and pleasure. Wherever he goes, he will bring credit to his Alma Mater and we are sure to hear great things from him in the future.

Member of Chorus Club, '25; member of Tennis Club, '25-26; charter member of Rankin-Wilson Literary Society; basketball referee; president of Senior Normal Class, '25-26; representative of Rankin-Wilson Literary Society.

## LOUISE ROACH

Louise is frank, consistent, studious, and interesting. Each undertaking that falls to her lot is thoroughly completed. She represents that rare personality where one is always ready to do for others and never worries whether he will receive credit and praise commensurable with his efforts.

## ANNIE MAE ROBINSON

Annie Mae's quaint personality and dreamer's soul add to her charms. Her personality, which is partly described by a smile dwelling most of the time in her eyes, insures friendship for her when she is among people; her dreamer's soul insures happy hours when she is alone.

Member of Blan-Dolph Literary Society; charter member of Home Economic Club; prog. com. of Home Economic Club; cabinet officer of Y. W. C. A.

## DOROTHY ROWE

*"It's a friendly heart that has plenty of friends."*

Dorothy can't be easily surpassed as an all-round girl. She is diligent in her work, firm in her devotions, and sincere in her convictions. She is loved by her friends for her gentle manner, and with her persistent determination she is bound to succeed.

Member of Chorus Club, '25; member of Blan-Dolph Literary Society, '25-26; chaplain of Blan-Dolph Literary Society, '26; member of Y. W. C. A.



## The Rhododendron

### RESPERS RAYMOND ROYALL

Respers is optimistic, dependable, dignified, and ambitious, . . . Well, I should say, for he is determined to make the best grade in his class, and who ever heard of him failing. But he does not confine all his interest to college activities, for though busy, he never neglects the ladies.

Poet of Senior Normal Class, '25-26; member of Tennis Club; member of Chorus Club; member of School Quartette; vice-president and charter member of Science Club; censor, secretary, and treasurer of Rankin-Wilson Literary Society; member of Debaters' Council of R. W. L. S.

### VIRGINIA SMYER

*"The cheerful live longest in years and in our regards."*

Virginia is a good student, a jolly companion, and is gifted with both personal charm and intellectual superiority. She is always ready, willing, and never afraid to try.

Member of Blan-Dolph Literary Society; member of Y. W. C. A.

### MATTIE VARINA TAYLOR

Mattie is very intellectual and dignified, and we all love her as a classmate. She has such a friendly nod and pleasant smile that we feel sure she will meet with greatest happiness and success.

Charter member and Editor of Science Club; secretary and critic of Blan-Dolph Literary Society; treasurer of Senior Class.

### LEVI W. TEAGUE

Teague hails us from Taylorsville. All who have come in contact with him have discovered a man of quiet winning personality who possesses the faculty of making friends easily. You may think him very serious at first but on knowing him you will find him a jolly good fellow.

President of Science Club, '25-26; charter member Science Club; secretary of Rankin-Wilson Literary Society, '25; chaplain of Rankin-Wilson Literary Society, '26; business manager of Annual Staff, '26.





## The Rhododendron



### MRS. LEVI W. TEAGUE

Mrs. Teague is a capable, willing, and dependable worker, a sincere conscientious student and friend. She is never caught unprepared and always makes good grades. She believes if a thing is worth doing, it is worth doing well. Her kind disposition and pleasant smile assures us that she will make a successful teacher.

### NANNIE LOU THOMASSON

All classes have to have some spice; Nannie Lou furnishes ours. She studies hard every day,— how to have more fun. May she meet the trials of life in the same optimistic way as she has met the difficulties of school duties with us.

Member of Chorus Club, '26; member of Basketball Team, '24-26; testator of Class of '26; charter member of Home Economic Club, '26; vice-president of Blan-Dolph Literary Society, '26; critic of Blan-Dolph Literary Society, '26; cabinet member of Y. W. C. A., '26; honorary member of Y. W. C. A., '26.

### ADA MAE WHITE

"White," an outstanding figure in basketball and our cheer leader, is one of the most popular girls on the campus. She joined us in '25, and in this short time has won her way, by means of her ultra-pleasant personality, into the hearts of many.

Member Chorus Club, '25-26; member of Basketball Team, '24-26; member of Tennis Club, '24-26; censor Blan-Dolph Literary Society, '24; chaplain Blan-Dolph Literary Society, '25; president Blan-Dolph Literary Society, '26; charter member Home Economic Club, '26; hon. member of Y. W. C. A., '24-26; vice-president Senior Class, '25-26; cheer leader, '24-26.

### MARY WHITLEY

"Whit," with her cheerful disposition and witty sayings, came gliding in here with a Morganton smile on her countenance. By appearing intelligent and by looking the teacher straight in the eye, she pulls such a good bluff that even Mr. Williams can't tell that she doesn't know her lesson perfectly.

Member of Blan-Dolph Literary Society; critic of Blan-Dolph Literary Society; member of Y. W. C. A.; member of Home Economic Club; doorkeeper Home Economic Club; cabinet member of Y. W. C. A.



## The Rhododendron

### GORDON WINKLER

Gordon possesses every characteristic of a gentleman. He is quiet, noble, good-natured, liked by every one, and well deserves the name of being one of the best students in the class of '26. His exceptional talent and firm ambition will surely aid him in carrying out his ideals in life.

President Junior Normal Class, '24-25; charter member of Rankin-Wilson Literary Society; critic of Rankin-Wilson Literary Society; secretary and treasurer Rankin-Wilson Literary Society; vice-president of Rankin-Wilson Literary Society; president Rankin-Wilson Literary Society; sexton Rankin Wilson Literary Society; Annual Staff, '26; charter member Science Club, '26; member of Debater's Council, '25-26.

### AGNES YOUNG

*"Knowledge comes but wisdom lingers."*

Agnes is a very popular student, charming both in manner and in personality, and friendly to her host of admirers. "Neatness" is her watch word.





## The Rhododendron



MASCOT  
ARNOLD PERCY TEAGUE



# The Rhododendron

## Second Year Normal Roll, 1925-1926

President -----	Elmer Rankin
Vice-President -----	Ada Mae White
Secretary -----	Rosada McAnulty
Treasurer -----	Mattie Taylor

### *Graduates before May*

Grace Carpenter	Elmer Rankin
Anna Cass	Louise Roach
Annie Clarke	Dorothy Rowe
Sallie Henderson	Mattie Taylor
Zuline Johnson	Mr. L. W. Teague
Muriel Rice	Nannie Lou Thomasson
	Ada Mae White
	Agnes Young

### *Graduates in May*

Mellie Blakely	Ernest Billings
Jennie Brower	Floy Cannon
Hettie Carroll	Violet Cox
Samuel Helton	Faye Funderburk
Irene Hendricks	Cordia Franklin
Ruby Hines	Lucille German
Emma Lemly	Eunice Goodnight
Rosada McAnulty	Essie Goodnight
Marie McFadyen	Annie Greene
Monroe McIntosh	Grace Harrington
Sallie Mosteller	Mary Johnson
Rachel Niblock	Lena Ruth McMillan
Mae Phillips	Ruth Moore
	Annie Mae Robinson

### *Graduates in August*

Respers R. Royall
Maude Winebarger
Mary Whitley

### *Students doing two years' work Without Graduation*

Nellie Coffey
Elsie Farthing
Addie Harrelson
Vann G. Hinson
Dewey Mast
Cora Miller
Allie Mundy
Mrs. L. W. Teague
Gordon Winkler

### *Students with more than one but less than two years' Work*

Annie Beverly
Virginia Bingham
R. W. Hovis
Mary Killian
Virginia Smyer
Walter Wilson



## The Rhododendron

### Senior Class Poem

#### "OUR STAR"

How oft some star has sent its ray  
To glint across the vaulted dome  
And fall into some lonely heart  
Or guide a weary traveler home.

But yet at twilight have there been  
Ambitious hearts to find a way  
Who've sadly slept long ere the star  
Has reached the noontide of its day.

Our school is truly our bright star;  
Its light has penetrated deep  
The sandy nooks of doubting hearts  
And sent them forth to sow and reap.

We in the twilight now go forth  
Ambitious for some kindlier ray  
To keep our minds from thoughtless sleep  
And drive the dismal night away.

Perhaps across the great abyss  
Of fleeting time we soon shall see  
Each other living on a realm  
Of thought we ne'er had hoped to be.

Perhaps at no far distant day  
Our lives as mirrors will reveal  
The generous thoughts and words and deeds  
That now the future years conceal

O Alma Mater, wilt thou then  
Still guide us with thy fostering care?  
O Beacon Light, wilt thou repel  
The clouds of darkness and despair?

Shine on, O Star, illume the path  
Which leads into the erudite!  
Live on, O Hope, Yea, never die!  
And turn our darkness into light!

—*Respers R. Royall*



## The Rhododendron

### Senior-Normal Class Song

(TUNE: "ON THE ROAD TO MANDALAY")

Oh, be loyal, Senior Class,  
Firmly take your stand for right,  
And go forth this day to conquer,  
Never faltering in the fight,  
Side with truth, nor lose by flight,  
Keep your courage and your might.  
Go ye forth with banners flying,  
Flee the wrong but woo the right.

#### CHORUS

Proudly, we the Senior Class,  
Know that we can dare and do,  
Since at Boone we got our schooling  
That is proof enough for you.  
Leave to us, for we know how  
"Appalachia" brought us through.  
We will triumph at the crowning—  
So we bid you each adieu.

Now to those we leave behind,  
Sadly farewell we must say.  
Ye, with clarion notes, this message  
Must proclaim again some day.  
Faithful band, as true as steel,  
Be ye fearful of delay,  
You can rise where we have fallen—  
Press ye forward day by day.

Faithful teachers how can we  
Ever laurels bear to you,  
As you rightly are deserving,  
For your care and service true.  
Please accept sincerest thanks  
(None deserving more we see)  
And we'll leave this loving token:  
"Always happy may you be."

—R. R. R.



# The Rhododendron

## Who's Who

### IN THE SENIOR NORMAL CLASS

Most Stylish -----	Sallie Mosteller
Best Sport -----	Ada Mae White
Best Athlete -----	Handy Hinson
Most Energetic -----	Respers Royall
Most Handsome -----	Elmer Rankin
Prettiest -----	Rosada McAnulty
Most Dignified -----	Mattie Taylor
Most Lovable -----	Mellie Blakely
Most Attractive -----	Annie Mae Rader
Daintiest -----	Nellie Coffey
Most Sincere -----	L. W. Teague
Most Studious -----	Hettie Carroll
Most Capable -----	Rachel Niblock
Most Popular -----	Agnes Young
Most Intelligent -----	Louise Roach
Most Original -----	Ruby Hines
Happiest -----	Mary Whitley
Most Carefree -----	Marie McFadyen
Biggest Flirt -----	Nannie Lou Thomasson
Wittiest -----	Irene Hendricks
Most Talented -----	Gordon Winkler
Best All-Round -----	Dewey Mast
Friendliest -----	Emma Lemly
Most Oratorical -----	Samuel Helton
Most Musical -----	Elsie Farthing
Most Serious -----	Monroe McIntosh
Cutest -----	Dorothy Rowe
Professor's Favorite -----	Annie Green
Jolliest -----	Eunice Goodnight
Sweetest -----	Essie Goodnight
Most Humorous -----	Virginia Bingham



# **Junior Normal Class**





# The Rhododendron

## Junior Normal Class Roll OFFICERS

Howard Ashley		President
Jane Howell		Vice-President
Angie Jennings		Secretary
Allen Laxton		Treasurer
Nora Mast		Historian
Aquila Arnold		Prophet
Louise Coffey		Poet

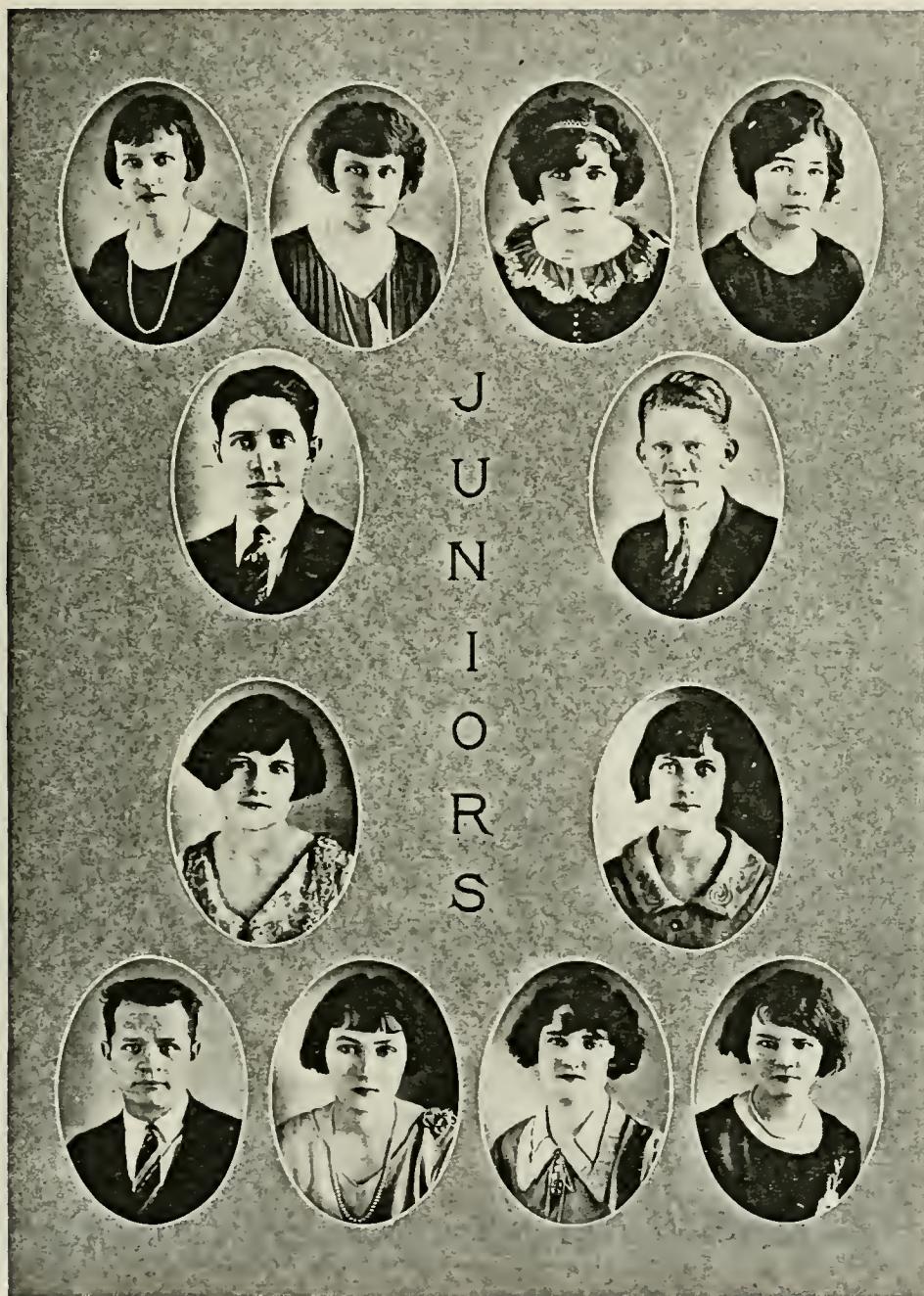
Class Colors: Green and White.

Class Flower: White Rose.

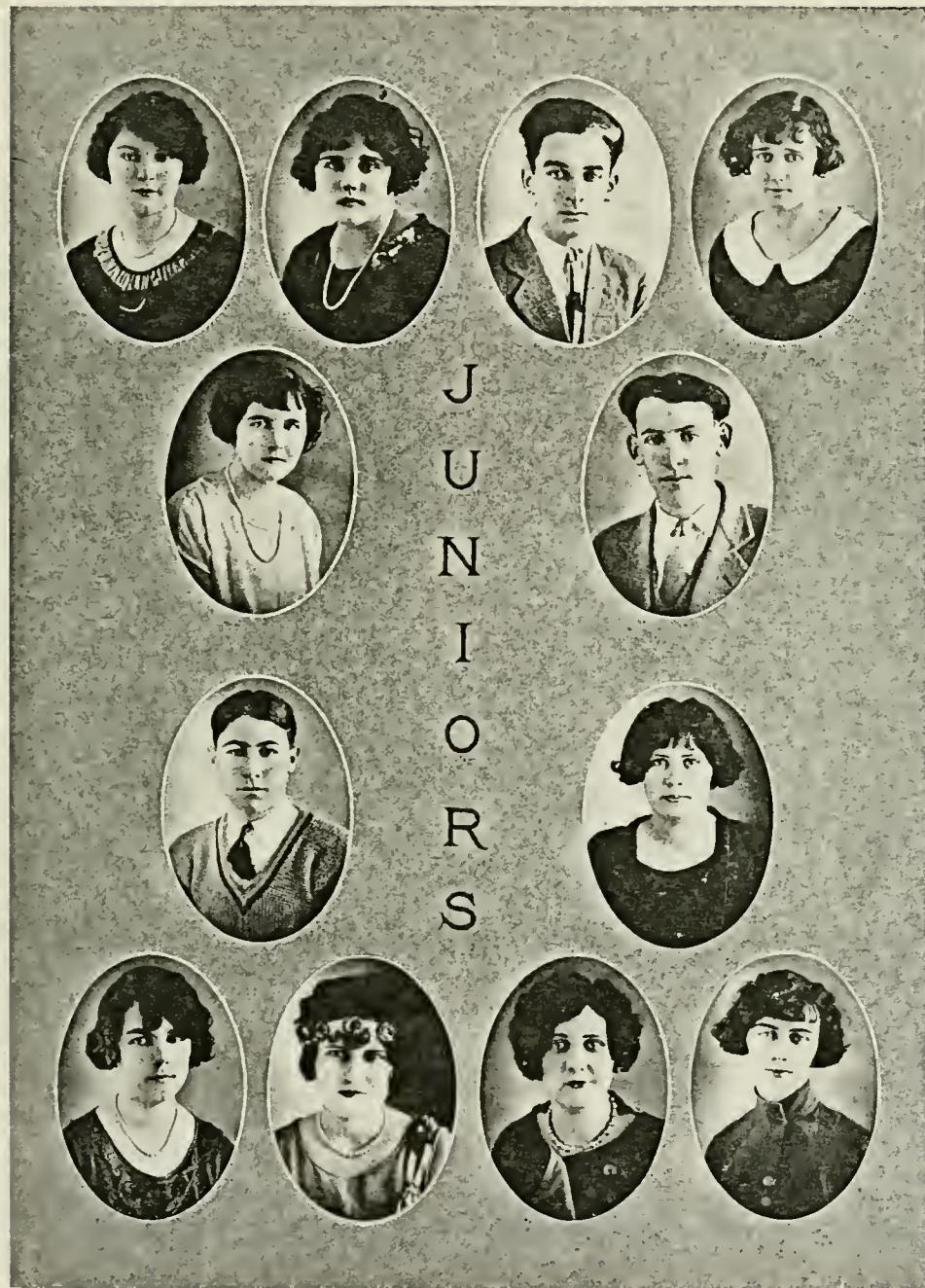
Class Motto: Too Big to Be Little

Mary Abernethey	Essie Dula	Vaught Mast	John Reeves
Stella Anderson	Betty Ruth Duncan	Hazel McCrary	Lora Reeves
Francis Andrews	Marie Druin	Hazel McGuire	Vergie Reeves
Aquila Arnold	Beulah Edmisten	John McIntosh	Anne Belle Regan
Howard Ashley	Dassie Edwards	Mrs. Blanche McNeal	Mary Douise Regan
Harmie Bailey	Vannie Falls	Ruth McNeal	Troy Regan
Ora Lee Bailey	Charles L. Farthing	Alta McSwain	Luther Robinson
Reece Bailey	Ona Farthing	Eva Miller	Pansy Roberts
Noreen Baker	Gladys Fitzgerald	Ivan Miller	Roy Robinson
Mae H. Barlowe	Hill Freeborn	Wade Miller	Ennis Roland
Mary Bast	Clyde Goodnight	Addie Moore	Annie Mae Sherwood
Blanche Beam	Howard Goodnight	Nannie Rose Moore	Grace Sloope
Esther Beam	Paul Gorley	Eleanor Moretz	Blanche Smith
Ruth Benfield	Edith Griggs	Addie Moretz	Virginia Spears
Pearl Bingham	Eva Greene	Maggie Moretz	Gertrude Steelman
Ruth Blair	Rassie Grissette	Julia Morris	Edna Mae Story
Gertrude Blalock	Cleave Gross	Evelyn Mosteller	Naonie Stewart
Darrell Boland	Pearl Grover	Ruth Nester	Jessie Mae Sugg
Gurney Brinkley	Lola Evelyn Hardy	Eva Norman	Gladys Swift
Cassie Mae Butner	Addie Harrelson	Vae Hendricks	Annie Taylor
Lula Belle Carpenter		Amy Henson	Grady Tester
Violet Chester		Alma Hoffman	Butler Thomas
Eula Clark		Elizabeth Holt	Mae Thompson
Rene Cloninger		Julia Honeycutt	Thelma Tolbert
Louise Coffey		Mary Horton	Orie Lee Trivett
Estelle Cooke		Leonard B. Hovis	James Tucker
Leona Cooke		Jane Howell	Helen Underdown
R. Y. Corbett		Louise Leenhour	Ora Vannoy
Mrs. R. Y. Corbett		Villian Jenkins	Zella Wagoner
Joe Cowles		Aogie Jennings	Zelda Walker
Pearl Cowles		Lillian Johnston	Carrie Warden
Mary Culbreth		Blanche Jones	John Warden
J. L. Curtis		Mary Kilby	Beulah Weaver
Essie Dalton		Howard Klutz	Theo Weaver
Ina Dalton		Emma Lee Koon	Allie White
Angle Dancy		Zora Lathan	Ruth Whitley
Comilia Delinger		Allan Laxton	Gus Williams
Edith Delinger		Grace Lineberger	M. J. Williams
Beatrice DePriest		Frank Logan	Manly Wilson
Bess Dickerson		Otha Lee Lowry	Frank Winkler
Carter Dickson		Christine Mackie	Lillian Wiseman
Zeb Dickson		Eva Martin	Martha Mae Wooten
Willie Dodson		Jennie Mast	Kathryn Wylie
Paul Donnelly		Nora Mast	Ethel Zimmerman
Bernice Doughton			

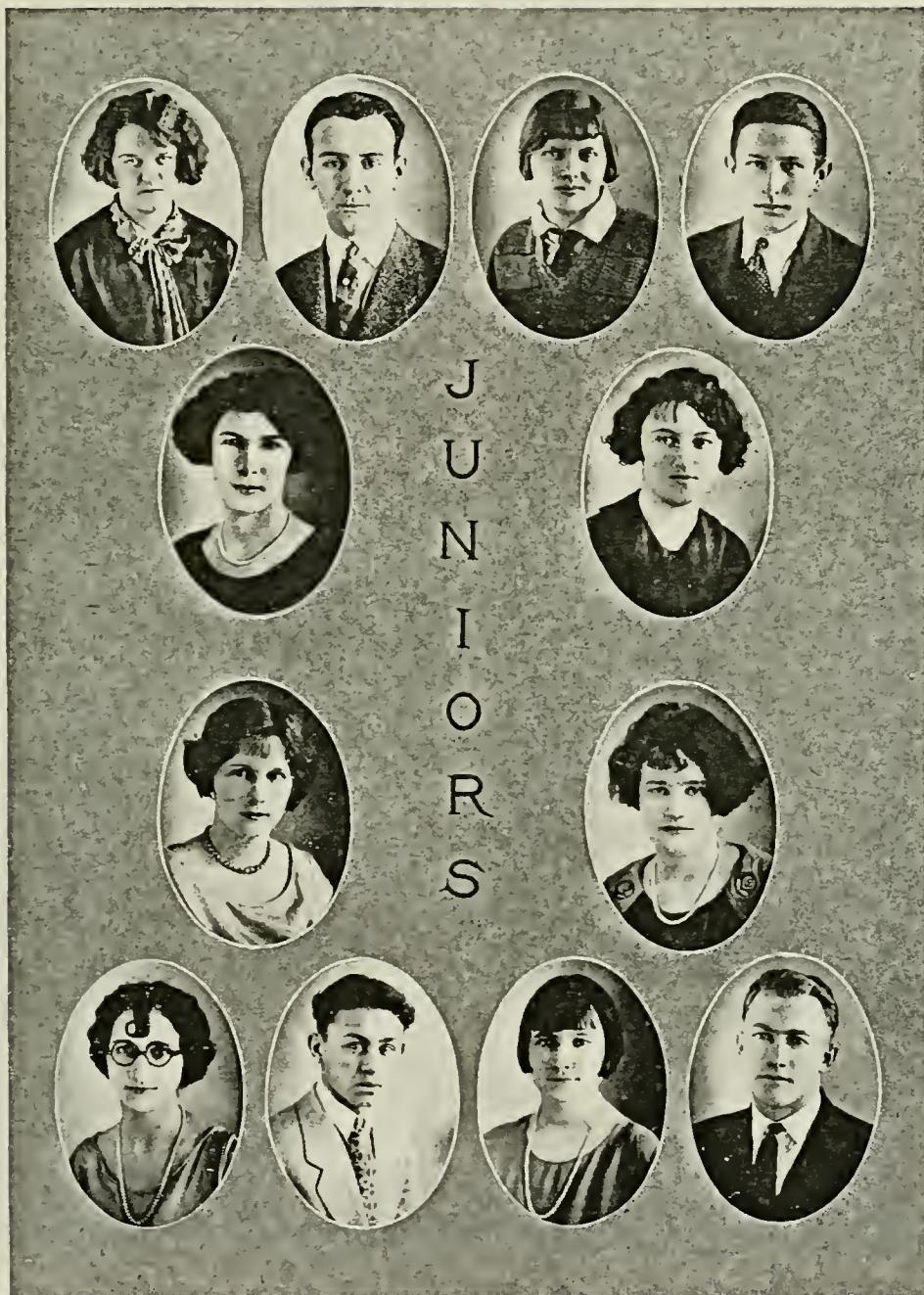




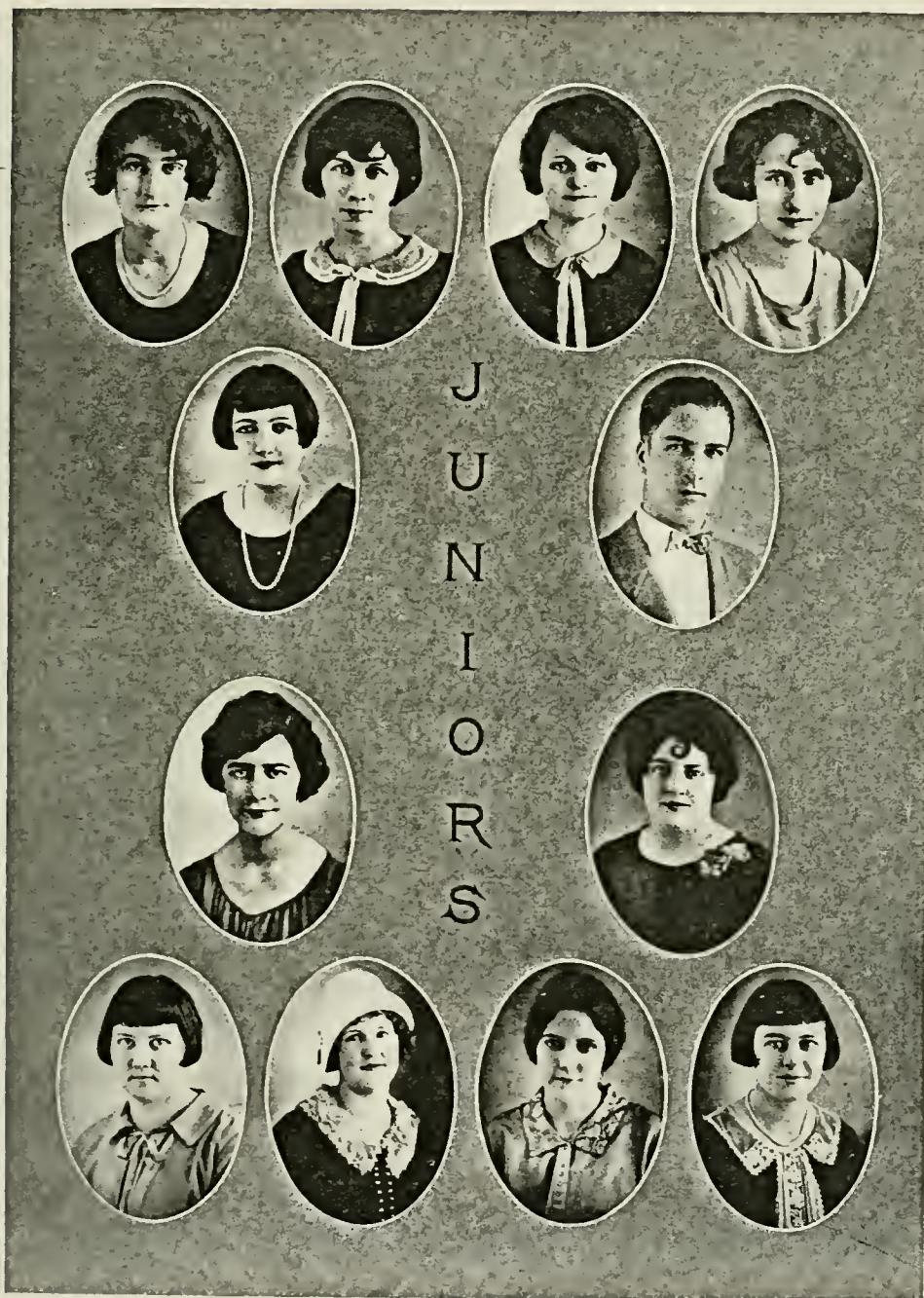




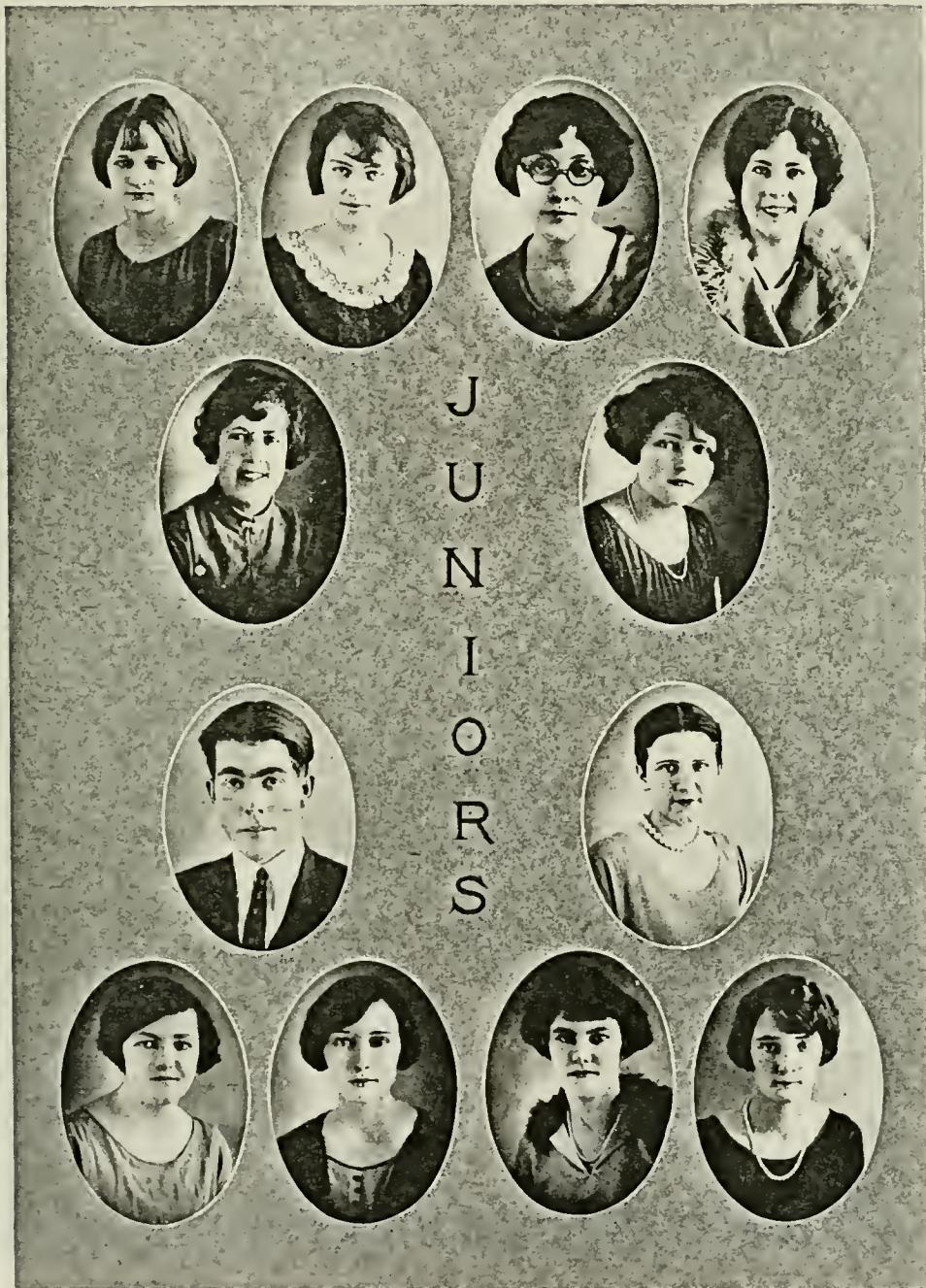




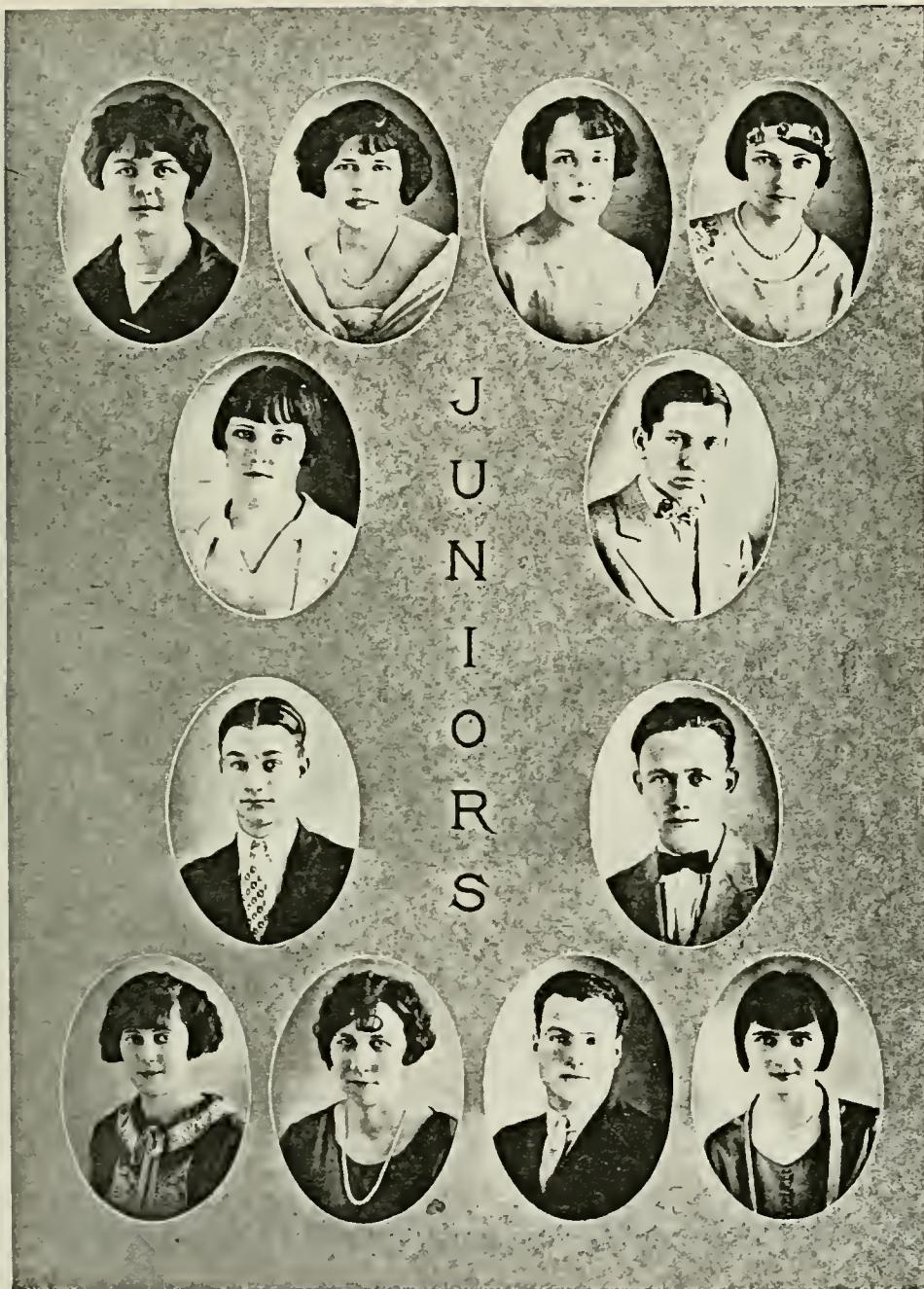










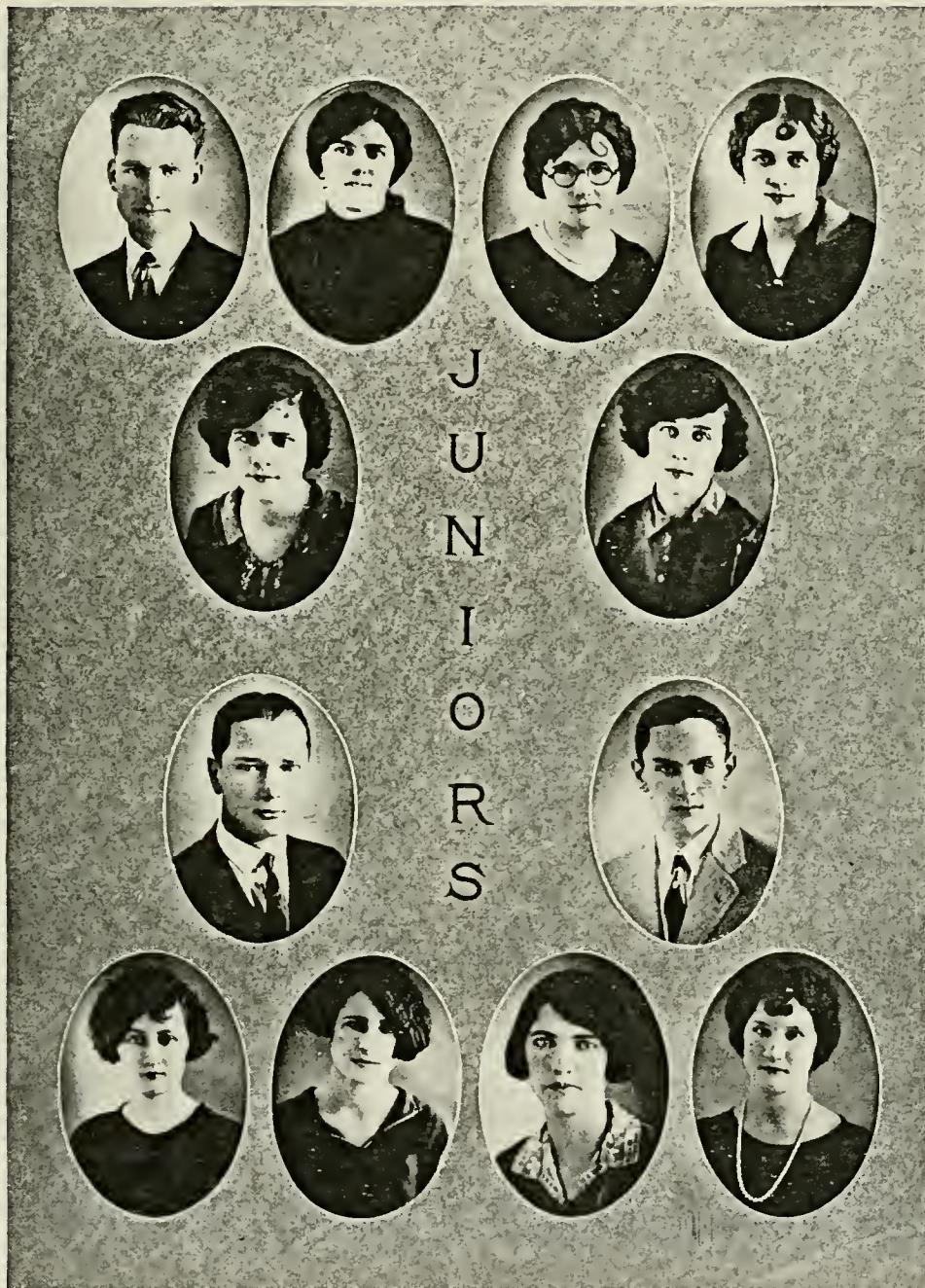




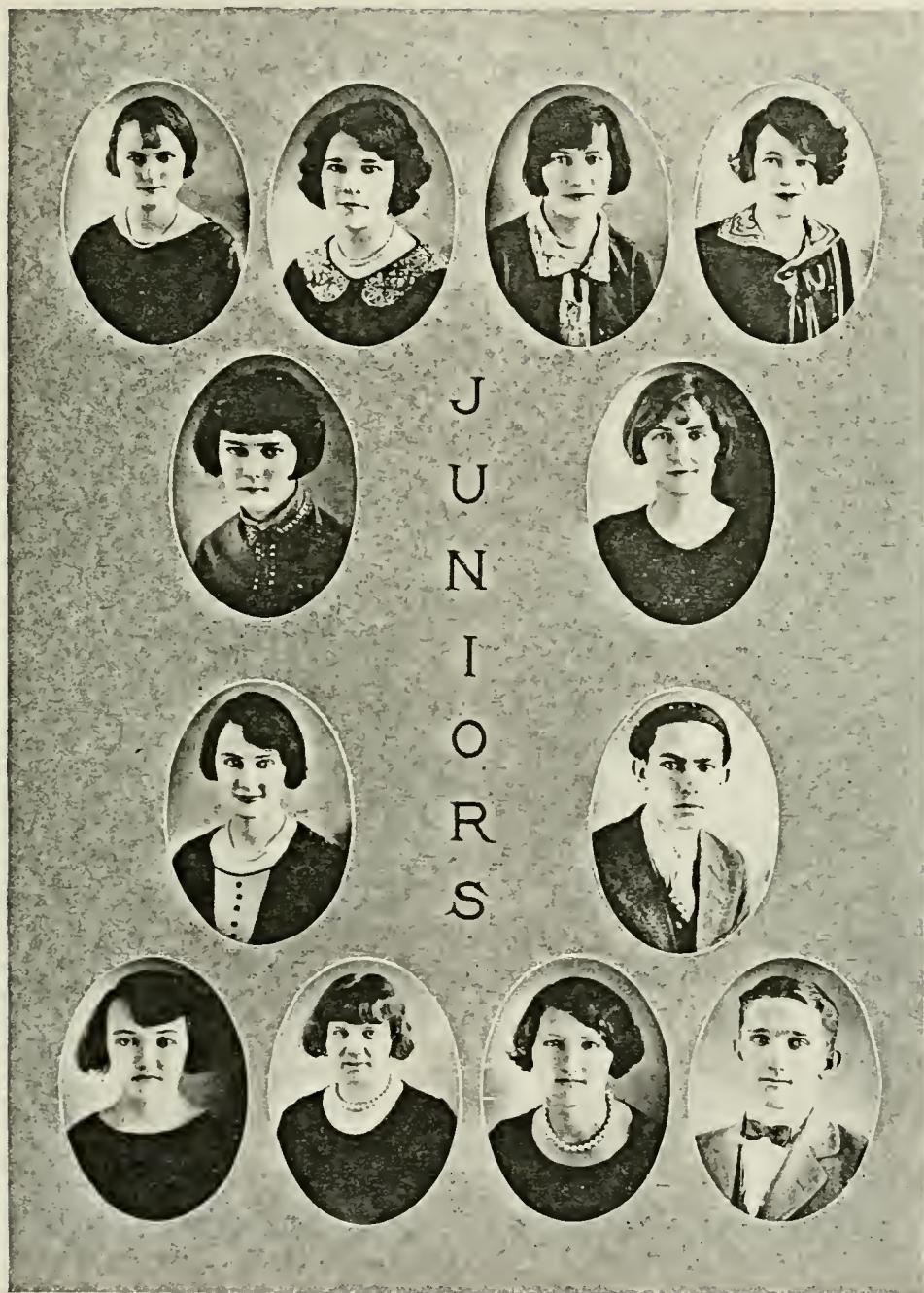
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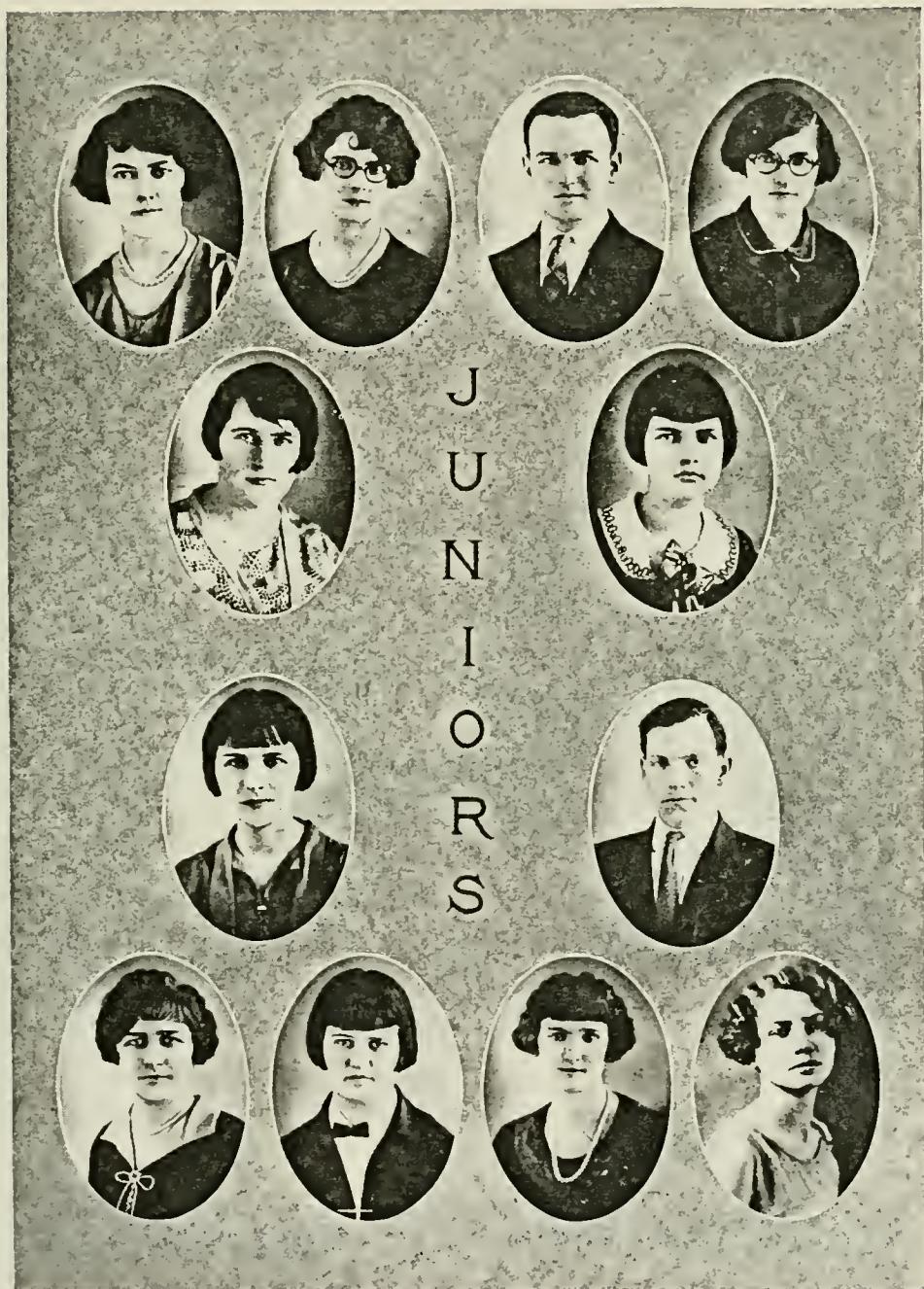




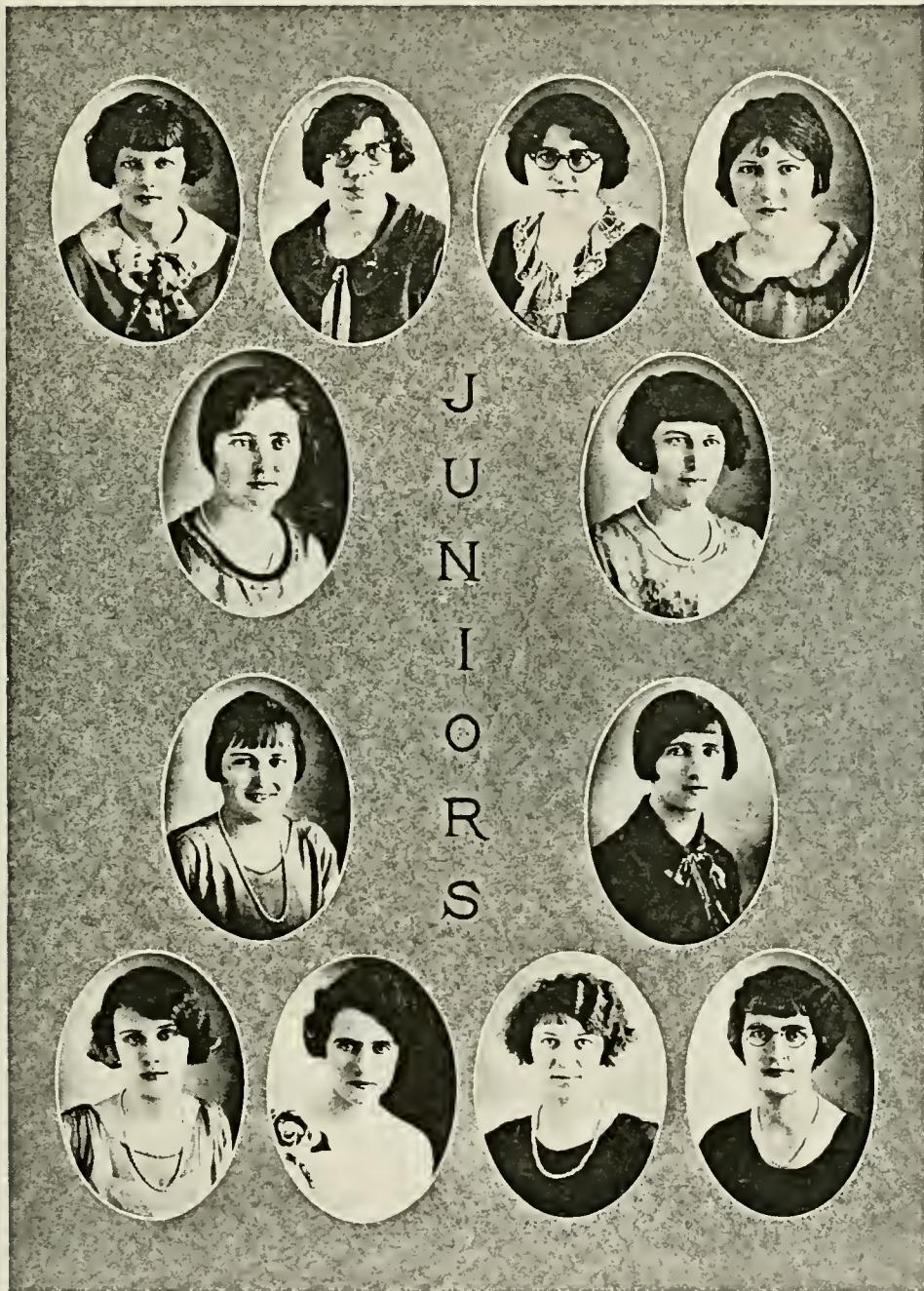




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*The Rhododendron*





## The Rhododendron

### Junior Normal Class Poem

We, the class of '27

In this school so nobly planned  
Endeavor in our work to be  
The very best class in all our land.

Many trials we will find

As onward through this life we go  
When dangers cross our path, recall  
"Too big to be little," our own motto.

Each senior surpasses us, 'tis thought,

And we are not at all well known;  
Although our class is quite as good,  
Not often are our merits shown.

Juniors are called the jolly class;

And no exception to this we prove.  
We're just a bunch of joy and pleasure,  
This helps to make our work more smooth.

Next year as Seniors we'll return—

But little difference there will be.  
We'll still be a happy, joyous class  
Combined with a senior's dignity.

---*Louise Coffey*



# Senior High





## The Rhododendron

FRED ANDERS

"Take the world easy."

HAZEL COOK

"My heart is like a singing bird."

ALMA BARNES

"Depend on yourself."

JAY CURTIS

"A friend in need is a friend indeed."

UNA CORPENING

"When duty and pleasure clash let duty go to smash."

RALPH DOCKERY

"A combination of noble thoughts, high ambition, and common sense."





## The Rhododendron



OLA DOTSON

"So merry, blithe, and debonair."

HERBERT ESTEP

"Of moral strength and intellectual power."

BRANTLEY DUNCAN

"A real lady's man."

DOROTHY GRAGG

"A face with gladness overspread."

MARGARET GIVENS

"A classmate good and true, never shirks what she has to do."

HOWARD GRAGG

"Give to the world the best you have and the best will come back to you."



## The Rhododendron

CALLIE GREENE

"Beauty and learning in her we find combined."

PERRY GREER

"Perry is a lad of understanding and good qualities."

FRED GREER

"Onward striving."

ROSA HARDIN

"Kind and true; more studious than the most of you."

MARGARET HAHN

"I am sure care's an enemy to life."

CLAUDE HELTON

"Good natured and a friend to all."





## The Rhododendron



**DEWEY MITCHELL**

"True worth is in being, not seeming"—  
Loyalty is a strong point with Dewey.

**LEONA LOOKABILL**

"Good humor and good sense must ever  
join."

**HOWARD KLUTZ**

"Ambition, sincerity, and dignity mingled  
with goodness."

**BILL JONES**

"While I live I crow."

**MURIEL HODGES**

"A noble woman strong and true,  
Made all of spirit, fire, and dew."

**ELISE MUNDY**

"True, loving, generous—in the highest  
sense a friend."



## The Rhododendron

STELLA NORRIS

"It doesn't pay to worry; things will happen anyway."

CLIFFORD PHILLIPS

"Trouble never troubles me."

PEARL PARSONS

"Gentleness has its powers."

NETTIE PROFFIT

"Live while you live, I would say,  
And seize the pleasures of the present day."

RUBY PENNINGTON

"Gifted with both charming personality  
and musical talent."

ARCHIE QUALLS

"Full of pep—and a real good sport!"





## The Rhododendron



ARTHUR RUPPE

"Honor lies at labor's gate."

JAMES STRADER

"Play ball!"

MAE BROWN SUTHERLAND

"Rare compound of quality, noble and true  
A plenty of wit and good sense, too."

IVAZELL TAYLOR

"A heart wherein lies good will for all."

KATRINA WALSH

"Good nature and good sense must ever  
join."

MARIE WILSON

"Her gentle speech and modest ways help  
to accord her praise."



**The Rhododendron**



MASCOT  
MARY DORIS WRIGHT



Senior High School Class Poem

"A PERFECT YEAR"

The approach of the end of a perfect year  
Brings a knowledge of the trophies we have gained and lost  
The memory of things that are all too dear  
Leaves a feeling of gladness for the effort they have cost.

Now we like just to think of the good old days  
When we tried to do our best, rejoiced when our best was done,  
Rejoiced to find the prize our labor pays  
Sometimes a wreath of kindly words that crowns each striving one.

There are those who have come and passed with the rest,  
And have counted in the making of a year of delight;  
But the one we remember and like the best  
Is just the friend, the true-blue friend, that meets his tasks aright.

Our hearts are tied with chains of lasting fondness  
To the hearts of our teachers who have helped us day by day;  
They made their wholesome smiles a touch of gladness  
That cheered our tired minds when in a restless way.

Only things of the past we now think about,  
The pleasures and sorrows and joys of a student's life  
Now the thoughts of the future must rule these out  
And form those plans whereby we may blot out the future's strife.

—*Jay L. Curtis*



## The Rhododendron

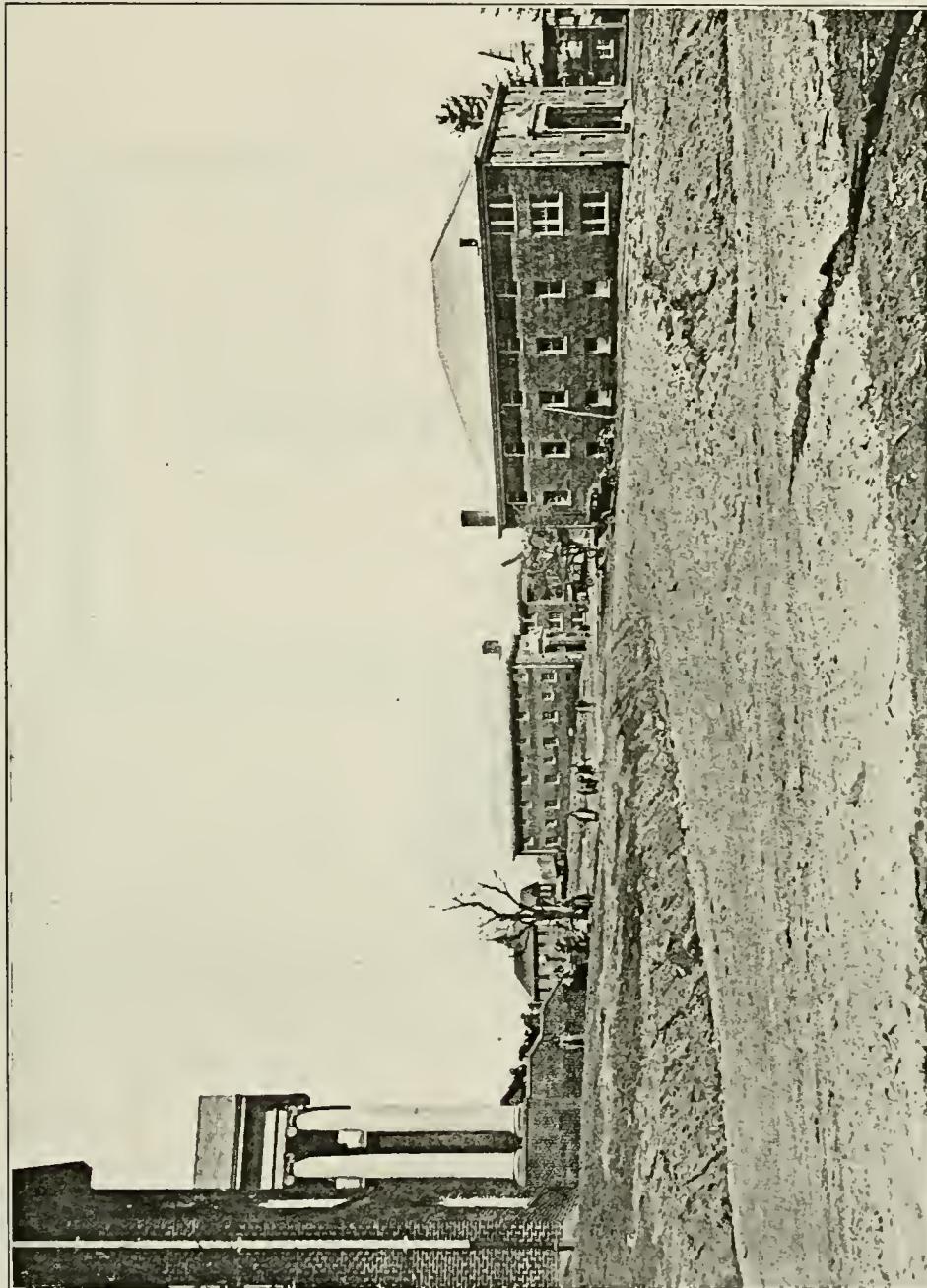
### Statistics of Senior High School Class

A. S. N. S.

Neatest -----	Arthur Ruppe
Biggest Sport -----	Margaret Hahn
Biggest Flirt -----	Una Corpeling
Best Looking Girl -----	Callie Greene
Best Looking Boy -----	Fred Anders
Greatest Giggler -----	Dorothy Gragg
Daintiest -----	Marie Wilson
Most Studious -----	Katrina Walsh
Most Popular with Students -----	Bill Jones
Most Popular with Faculty -----	Howard Klutz
Most Sarcastic -----	Edgar Edmisten
Most Athletic Boy -----	James Strader
Most Athletic Girl -----	Elise Mundy
Biggest Bluff -----	Ivazelle Taylor
Most Carefree -----	Brantley Dunean
Wittiest -----	Stella Norris
Most in Love -----	Nettie Proffit
Laziest Boy -----	Clifford Phillips
Laziest Girl -----	Leona Loockabill
Most School Spirit -----	Howard Gragg
Best Musician -----	Ruby Pennington
Most Conceited -----	Hazel Cook
Most Original -----	Dewey Mitchell
Best All 'Round Girl -----	May Brown Sutherland
Best All 'Round Boy -----	Ralph Doekery
Man Hater -----	Margaret Givens
Woman Hater -----	Fred Greer
Most Attractive -----	Alma Barnes
Class Baby -----	Pearl Parsons
Cutest -----	Ola Dotson
Most Dignified -----	Herbert Estep
Most Stylish -----	Archie Qualls
Quietest Girl -----	Rosa Hardin
Quietest Boy -----	Claud Helton
Best Sport -----	Perry Greer
Most Intellectual Boy -----	Major Jones
Most Intellectual Girl -----	Muriel Hodges



# The Rhododendron



ENTRANCE



# Junior High





Junior Class Poem  
(HIGH SCHOOL)

"We will find a way or make one,"  
This our motto and our aim,  
We, the Juniors, now are climbing  
Toward the honored halls of fame.

Ha! we know the way is rugged,  
And the toil may cost a life;  
Though the hearts of some may falter,  
We are equal to the strife.

We are not content to linger  
In the foothills of the climb.  
There is much that calls us yonder,  
For which we yearn, for which we pine.

Tell us not that we're unequal,  
For the tumult and the strife,  
We're resolved to do our duty,  
And attain success in life.

"We will find a way or make one,"  
This our motto and our aim,  
We, the Juniors, now are climbing  
Toward the honored halls of fame.

—Frederick B. Blair



# The Rhododendron

## Junior Class (HIGH SCHOOL)

Motto: "We will find a way or make one."

Colors: Lavender and White.

Flower: White Lily.

### OFFICERS

President -----	William Mast
Vice-President -----	Ruby Cottrell
Secretary and Treasurer -----	Roy Shepherd
Historian -----	Norma Brown
Poet -----	Fred Blair
Prophet -----	Joe Taylor
Cartoonist -----	Nell Smith

### CLASS ROLL

Ashley, Jones	Hodges, Richard	Sims, Annie Lee
Baird, Annie Lou	Howe, Stuart	Shepherd, George
Bingham, Mabel	Jones, Robert	Shepherd, Roy
Blair, Fred	Kent, Ben	Smith, Nell
Brown, Norma	Lackey, James	Spainhour, Roy
Cottrell, Ruby	Lewis, Bonnie Jean	Stansbery, Beryl
Catlett, Ralph	Linney, Kenneth	Sudderth, Catherine
Councill, Alice	Lyons, Ralph	Taylor, Henry
Crawford, Jacob	Looper, Clarence	Taylor, Guy
Davis, Ted	Maltba, Vallie	Taylor, Joe
Foster, Max	Martin, Effie	Teague, Mamie
Gant, James	Mast, Gladys	Thompson, Lola
Gragg, Bernice	Mast, William	Trivette, Mary Annie
Gragg, Grace	McGuire, Jean	Walker, Linney
Greene, Claud	Miller, Biddie	Watson, Cohen
Gryder, Gaither	Norris, Pearl	White, Mary
Hardie, Hazel	Norton, Charles	Wyke, Blanche
Hinson, Conrad	Reeves, Ina Jean	Yelton, Raybe
Hopkins, Lucille	Reeves, Willie	

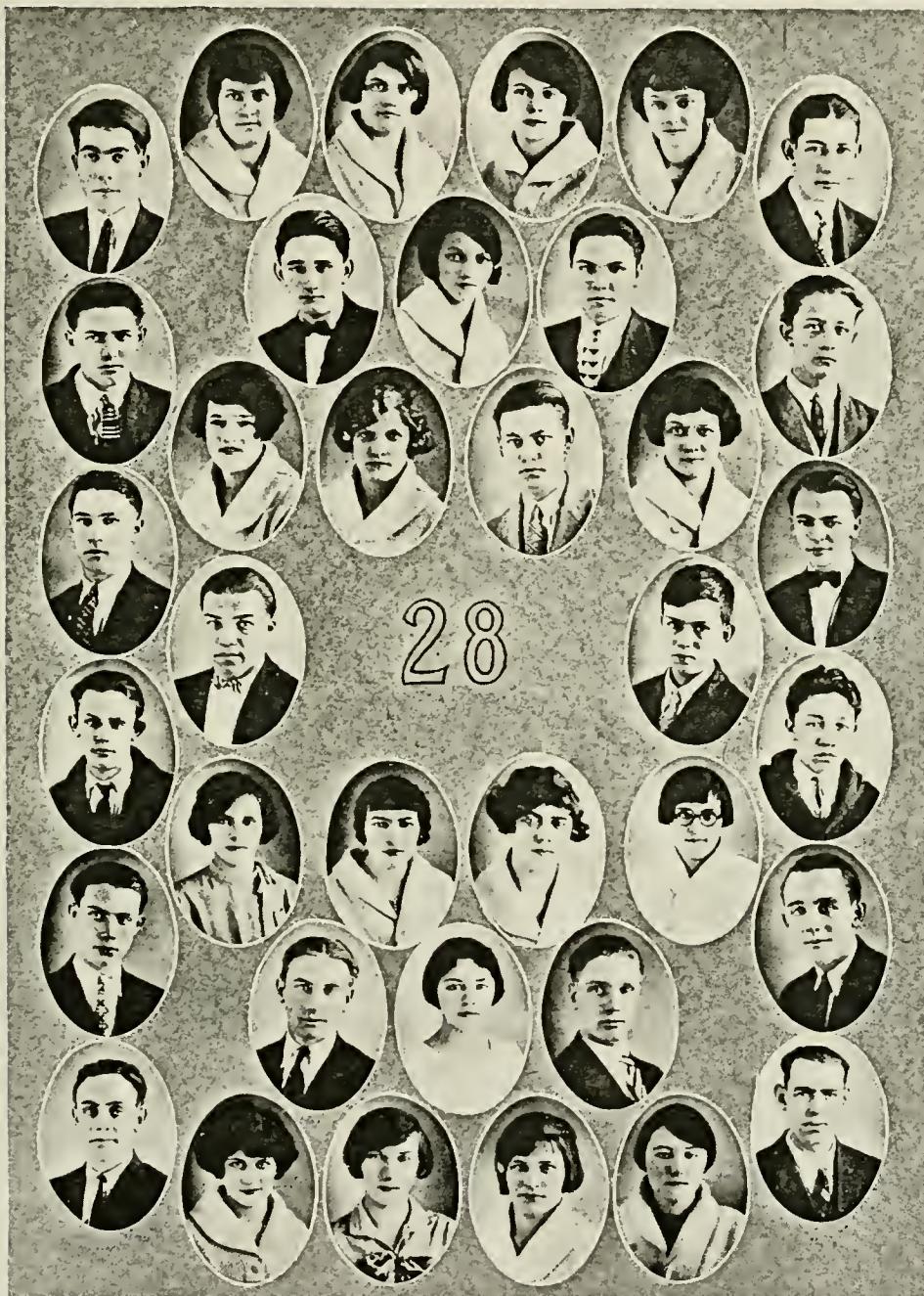


*The Rhododendron*



JUNIORS (High School)





SOPHOMORES (High School)



# The Rhododendron

## Sophomore Class

Motto: "Service Above Self."

Flower: Sweet Pea.

Colors: Blue and White.

### OFFICERS

President -----	Edgar Barr
Vice-President -----	Ruby Winkler
Secretary -----	Kathleen Whisnant
Poet -----	Jesse Butt
Prophet -----	Ruth Proffit
Historian -----	Bernard Dougherty
Cartoonist -----	Newton Cook
Representative -----	Grant Hodges

### CLASS-ROLL

Anders, Helen	Hannan, Fred	Speas, Worth
Barr, Edgar	Hartley, James	Smith, Sallie
Bingham, Lucy	Hayes, Effie	Sale, Dana
Black, Walter	Hodges, Grant	Stephens, Bina
Brown, Elizabeth	Hahn, Edwin	Swain, Hatchie
Butt, Jesse	Jones, Annie Mae	Triplett, Wilhelmina
Calloway, Jack	Keller, Roy	Triplett, Cla
Carroll, Eula	Lewis, Wiley	Walker, Faye
Casey, Morris	Lookibill, Louise	Watson, Helen
Clay, Margaret	Luther, Blanche	Walsh, Faye
Cook, Newton	Miller, Virginia	Wheeler, Mollie
Cook, Romey	Moretz, Verlie	Wheeler, Edna
Dougherty, Barnard	Parsons, Gwyn	Whisnant, Kathleen
Estes, Ralph	Proffit, Ruth	Wilborn, John
Green, Susie	Proffit, Hazel	Winkler, Paul
Greer, Erie	Richards, Robert	Winkler, Ruby
Gryder, Beulah	Robbins, Frank	



# The Rhododendron

## Freshman Class, H. S.

### OFFICERS

Edgar Brown -----	President
Walter Edminster -----	Vice-President
Len Hagaman -----	Treasurer
Inez Gragg -----	Secretary
Jessie Greer -----	Poet
Roy Greene -----	Historian
Howard Cullers -----	Cartoonist

MOTTO: "With the ropes of the past we will ring the bells of the future."

### ROLL

J. Edgar Brown	Sherman Henderson
Mrs. Callie Blackburn	Inez Henderson
Ronda Carroll	Earl Lyon
Dorothy Coffey	Jack A. Hodges
Ina Coffey	Edna Lyon
Glenn Coffey	Dare Maltba
Carroll Cook	Nell McNeil
Councill Cook	Lilly B. Miller
Pearl Cook	Bessie Moretz
Howard Cullers	Verna Newton
Hheight Dotson	Gertha Parsons
Wilma Dugger	Von Perry
Walter Edminster	Flora Phillips
Alfonso Elrod	Ruth Phillips
M. P. Estes	Eugene Phillips
Roy Estes	Sallie Shepherd
Albert Farthing	Glenn Stanbery
Ruby Farthing	Grace Shull
Joe Goodnight	Sarah Sligh
Inez Gragg	Howard Taylor
Violet Gragg	Stella Taylor
Pearl Gragg	Ruth Taylor
Roy B. Greene	Jewel Triplett
Jessie Greer	Nell Trivett
Dwight Gryder	Sallie Vines
Len Hagaman	Annie Vines
Geneva Hayes	Bettie Willborn
Oscar Honck	Edna Ward
Stanley Houck	Dallas Wilson

Viola Winkler



**Special  
Classes**





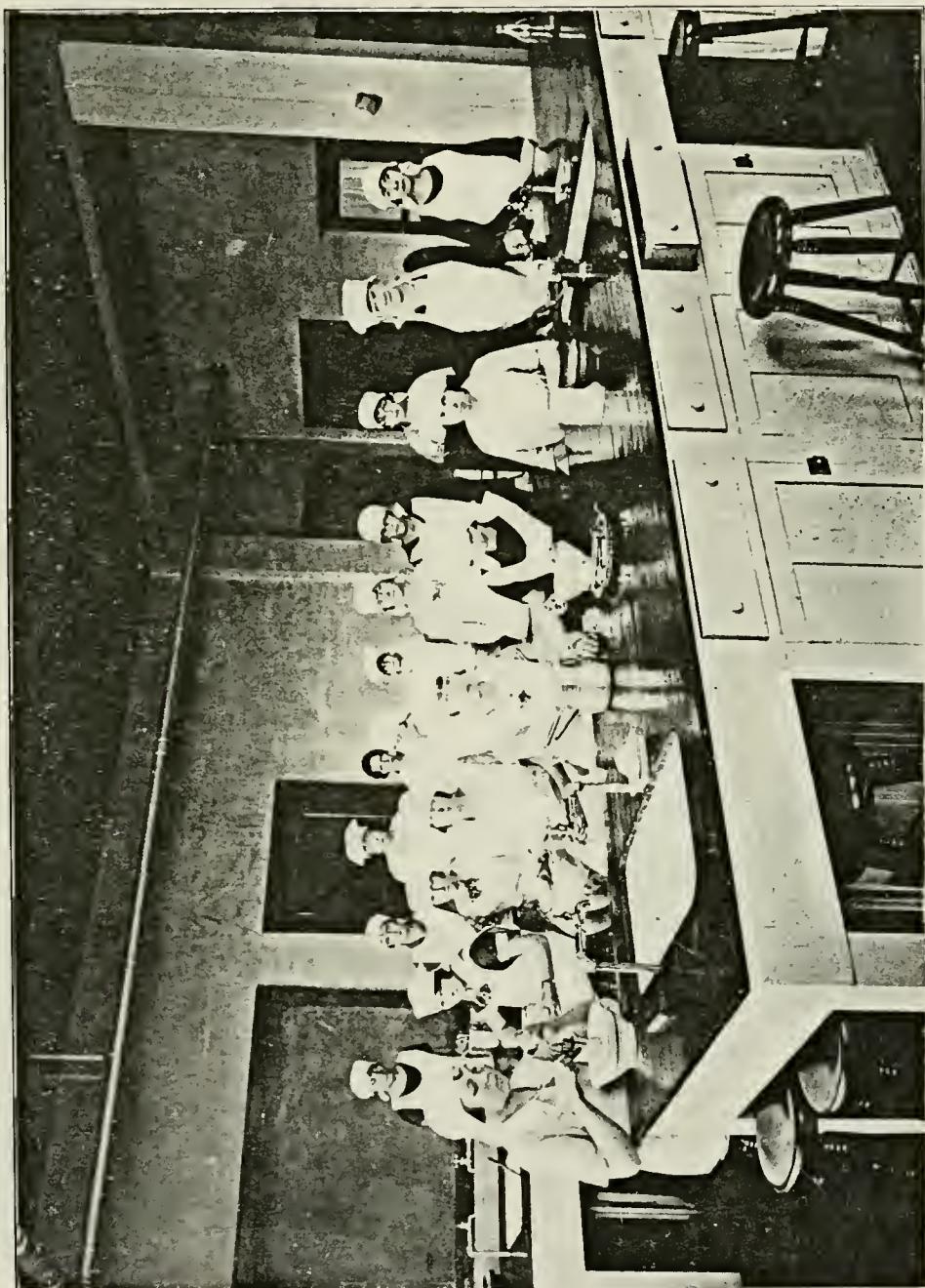
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LILY-DALE HOME ECONOMICS



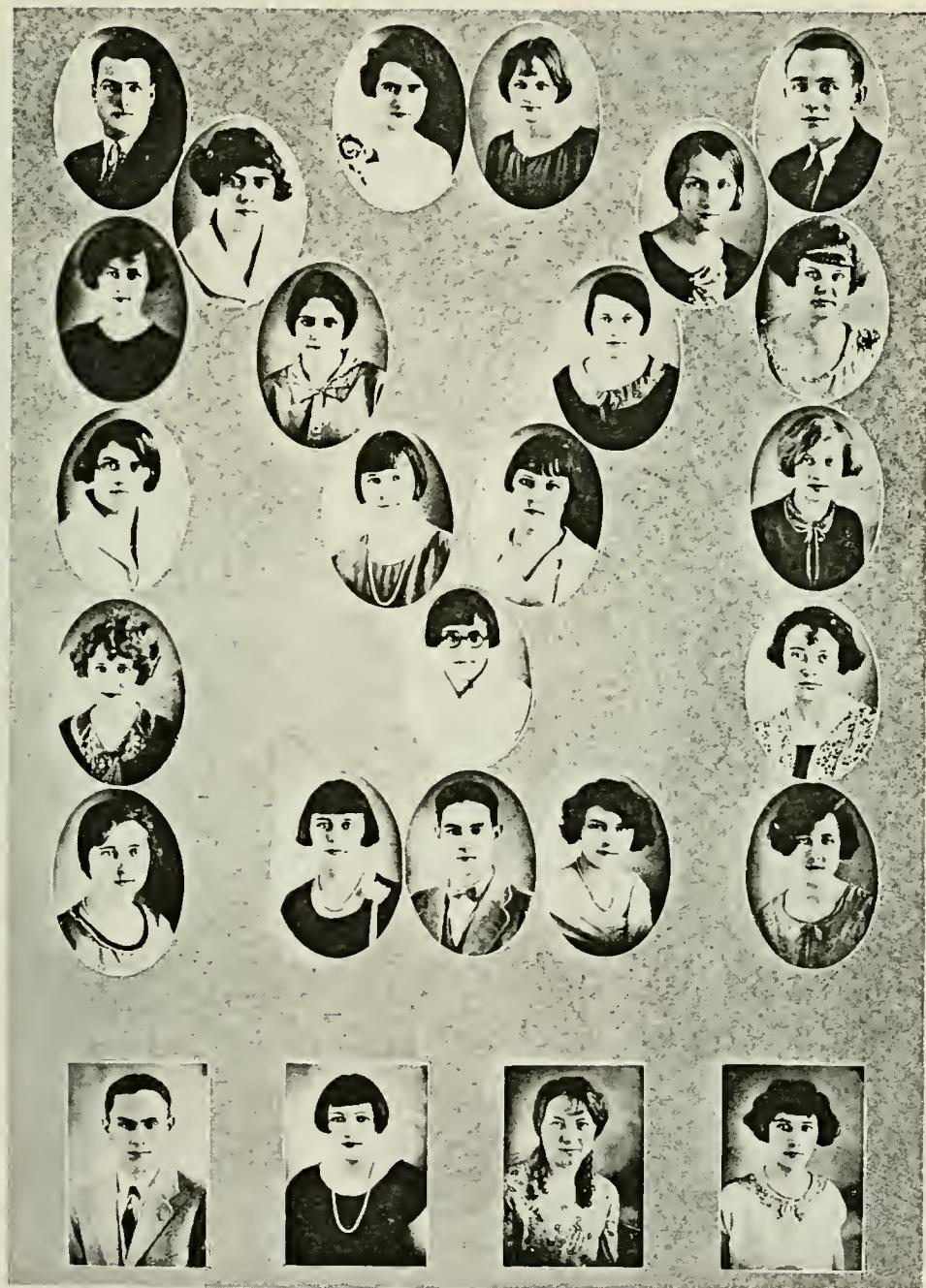
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COOKING CLASS



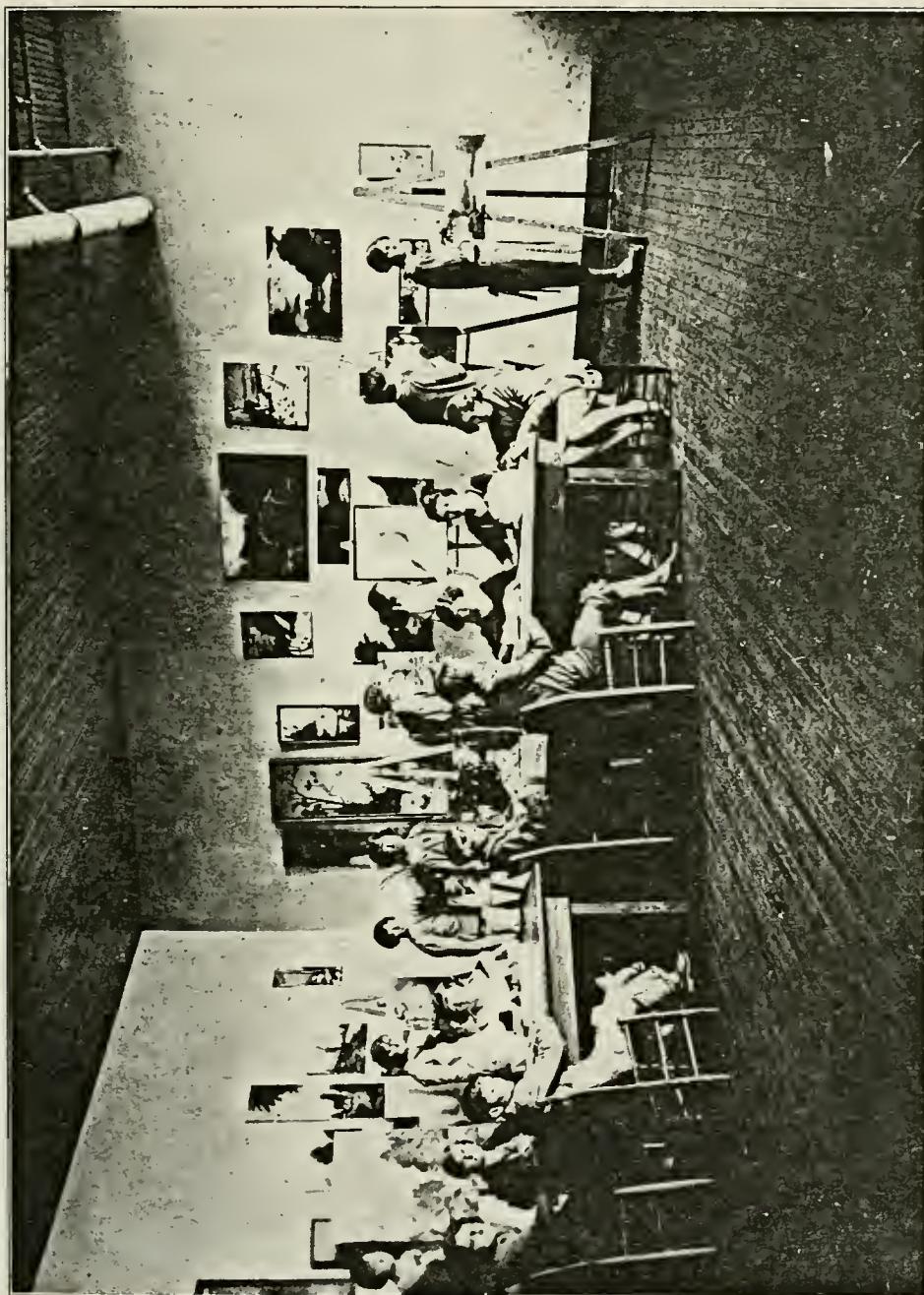
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MUSIC CLASS



# The Rhododendron



ART CLASS



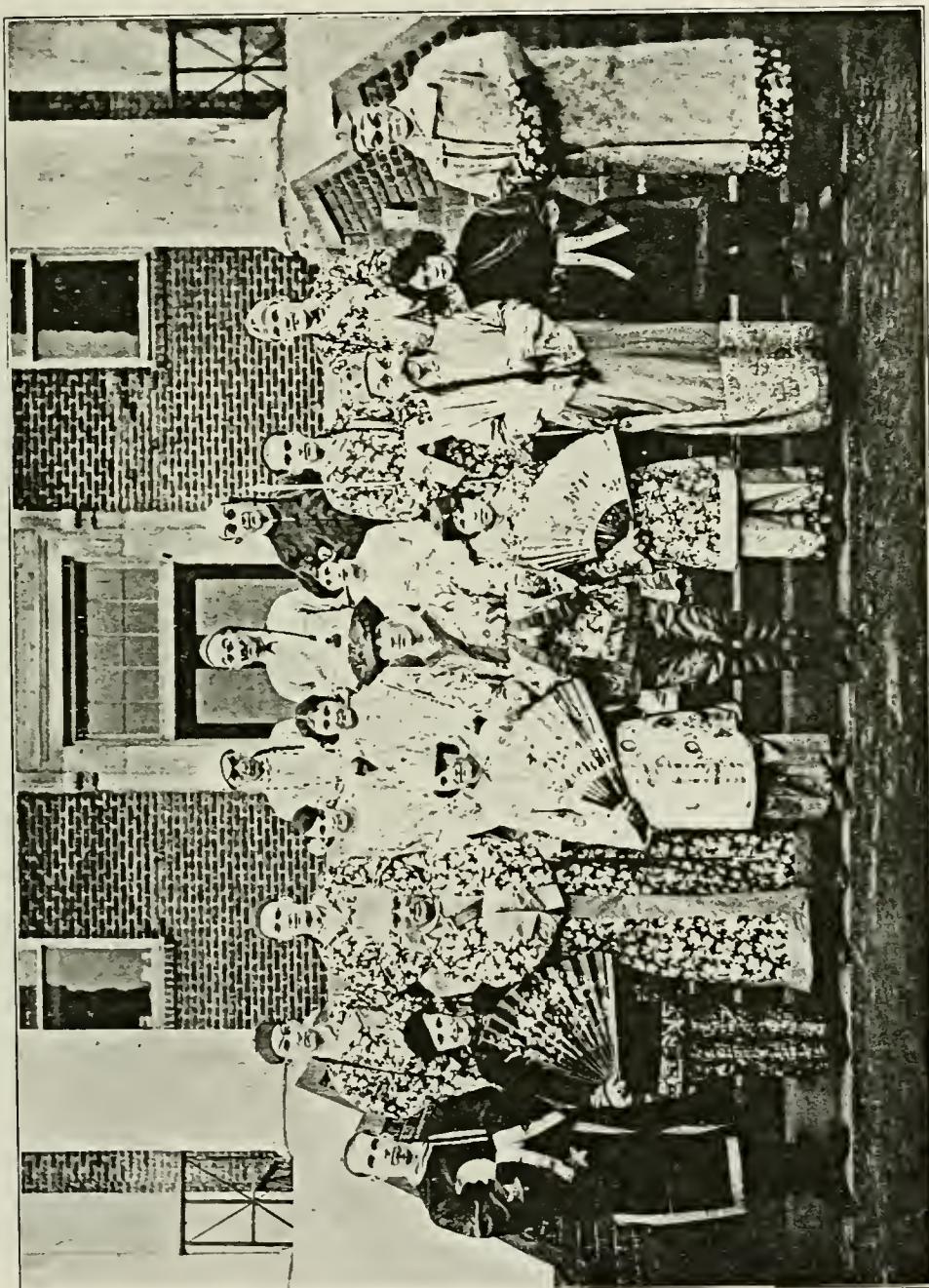
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ORCHESTRA



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CRIMSON EYEBROWS (Operetta)



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SCIENCE CLUB



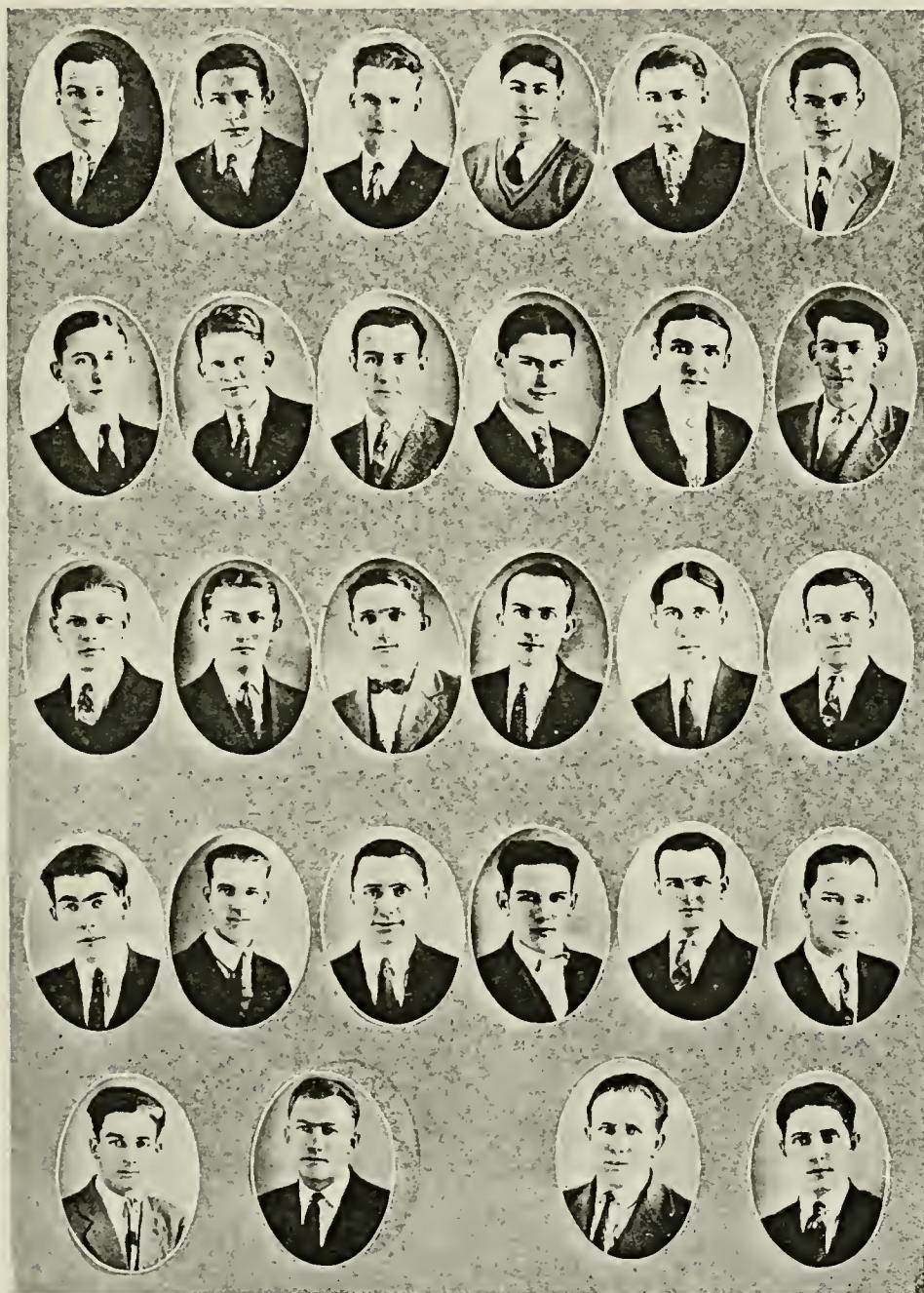
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Y. W. C. A.



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RANKIN-WILSON LITERARY SOCIETY



## The Rhododendron



BLAN-DOLPH LITERARY SOCIETY



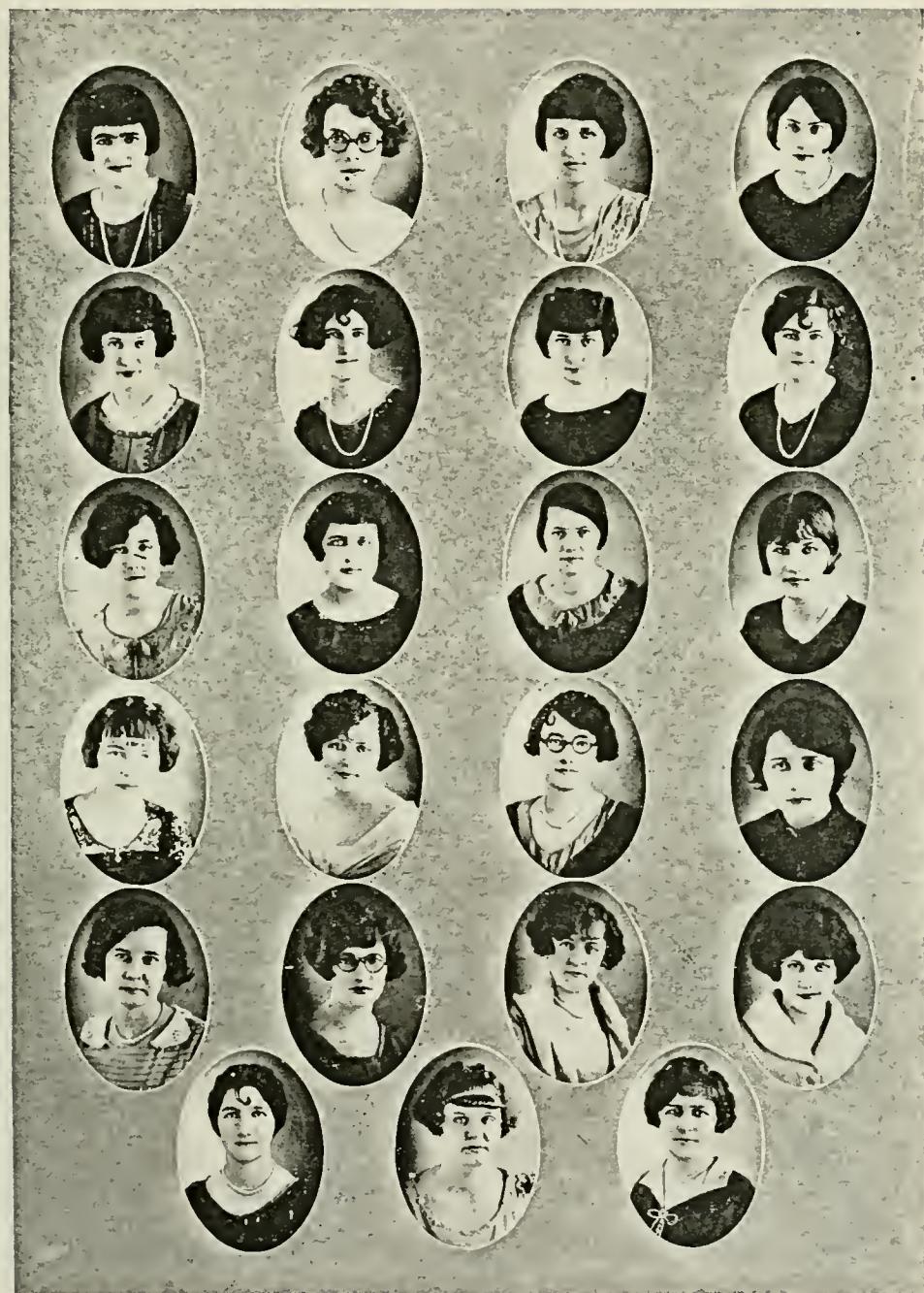
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BLAN-DOLPH LITERARY SOCIETY



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CALLIOPEAN-EUTERAPEAN LITERARY SOCIETY



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WATAUGA LITERARY SOCIETY





APPALACHIAN LITERARY SOCIETY

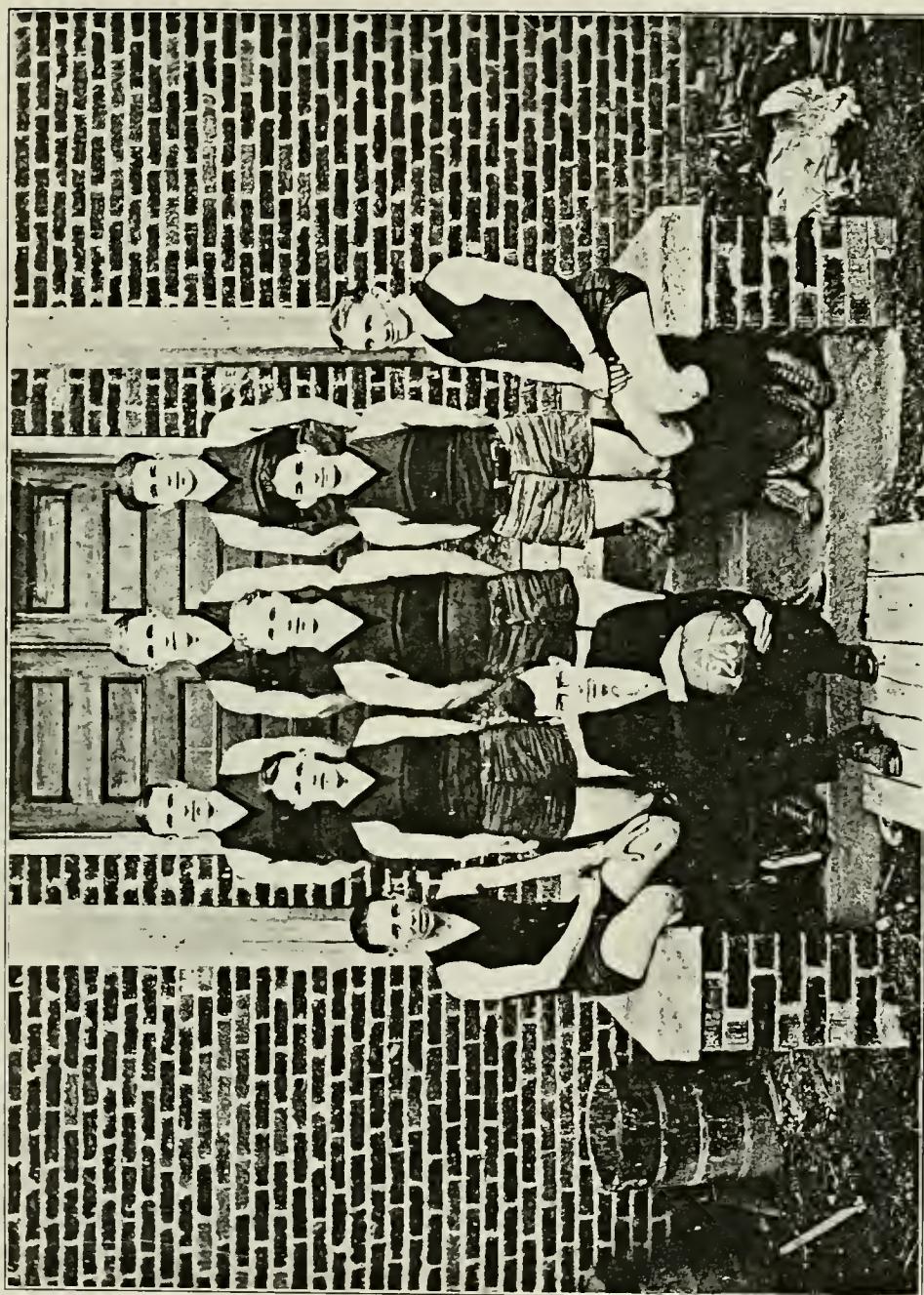


# Athletics



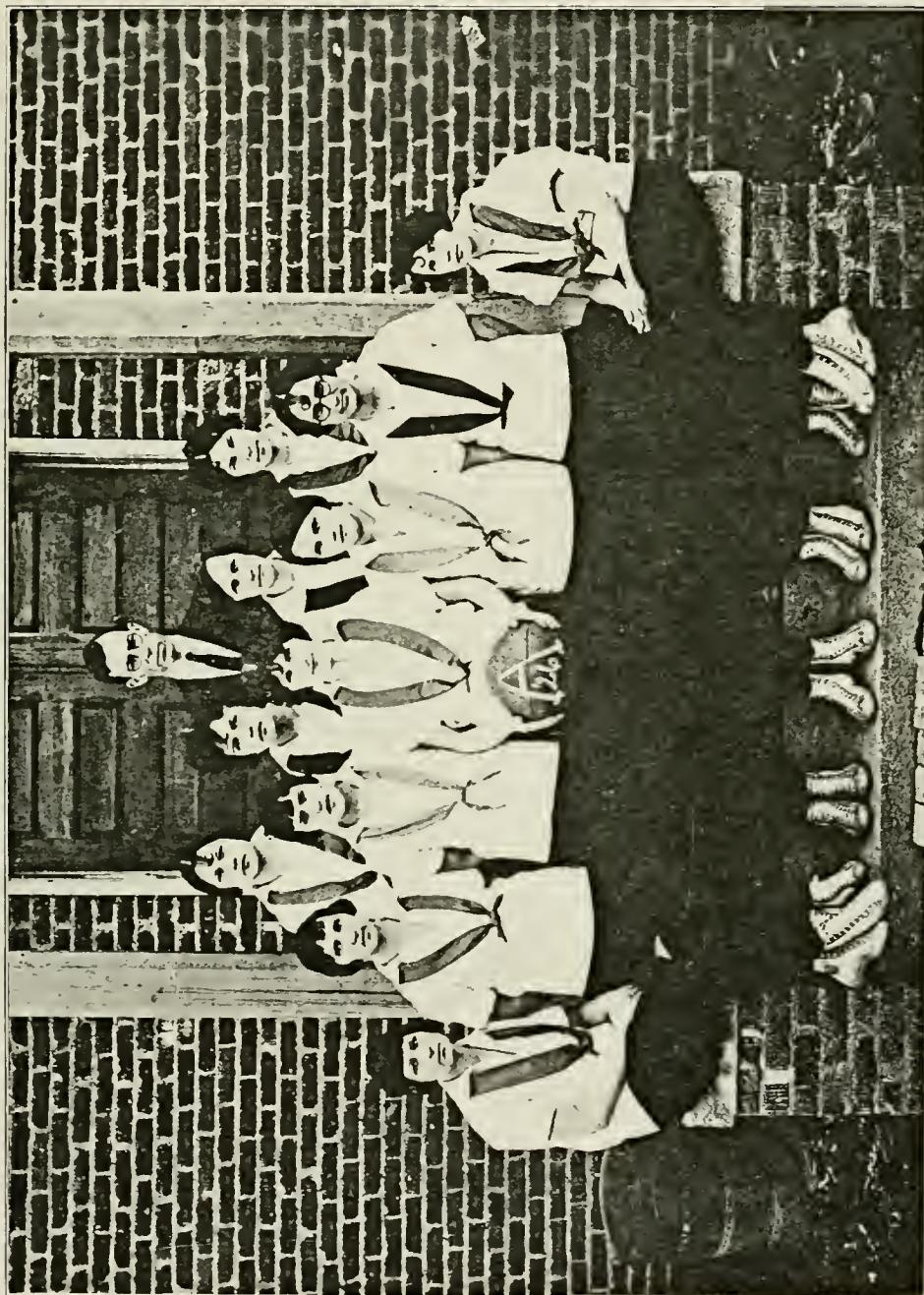


The Rhododendron



BOYS' BASKETBALL TEAM





GIRLS' BASKETBALL TEAM



# The Rhododendron

## Basket Ball Games

### TEAM RECORD

#### YOUNG MEN

During the present season the young men's basketball team made an enviable record. Out of twenty-two games played our boys won seventeen. For the season we met some strong college teams and more than held our own. The scores for the season are given below:

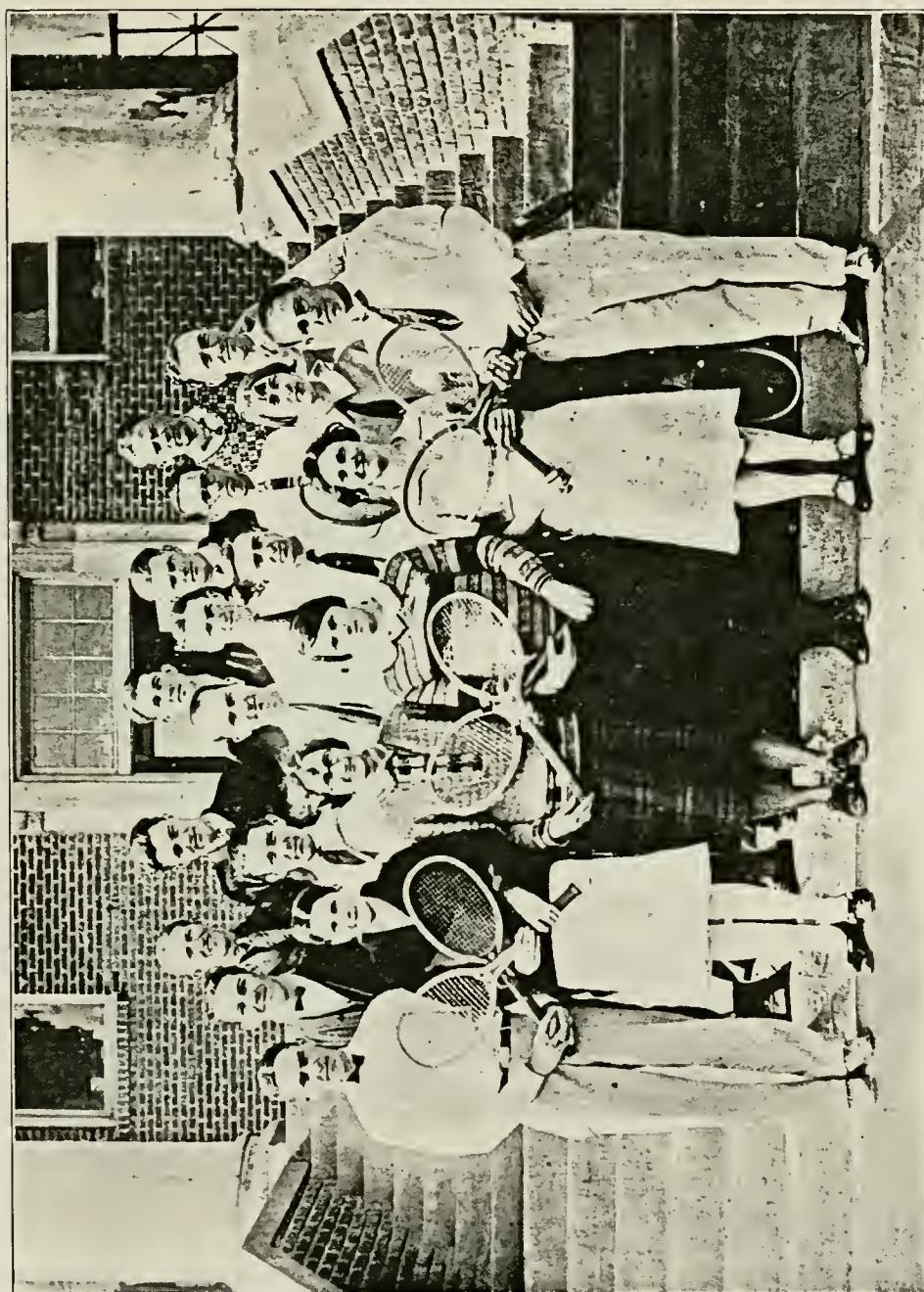
APPALACHIAN	OPPONENTS
59 West Jefferson -----	9
21 Mountain City -----	7
58 Tyron -----	26
23 Mt. City -----	12
21 Dallas -----	12
43 North Carolina Deaf School-----	27
42 Cove Creek -----	12
27 Crossnore -----	28
32 Milligan College -----	46
32 North Carolina Deaf School-----	42
25 Washington College -----	21
36 North Wilkesboro All Stars-----	25
29 Crossnore -----	35
12 Rutherford College -----	28
50 Wingate Junior College -----	17
29 Wingate Junior College -----	27
21 Milligan College -----	19
24 North Wilkesboro All Stars-----	16
21 Winston Y -----	42
32 North Wilkesboro -----	26
44 Newland -----	8
24 North Wilkesboro -----	16

#### YOUNG LADIES

The young ladies' team decided not to let their brothers beat them. So they went out to play ball and played some strong college teams. At the close of the season they had won five games and lost three. The following is the score for the season:

APPALACHIAN	OPPONENTS
15 Tennessee Teachers College -----	16
25 North Wilkesboro -----	11
23 Davenport College -----	49
18 North Wilkesboro -----	6
15 Lenoir Rhyne College -----	31
23 Davenport College -----	22
23 Lenoir Rhyne College -----	14





TENNIS GROUP



## The Rhododendron



Old Bob



## The Rhododendron

### A Beauteous Snow

Behold the beauteous snow  
Falling now so peacefully,  
Covering with crystal robe  
The graceful mountain pine;  
Lading each twig so deep  
It gently bows beneath  
The ermine load so pure.  
Each mountain, hill, and dale  
Is inches deep in pearl  
As though some mystic power had wrought,  
Or Hand Divine had formed  
A rare and wondrous land  
So like unto the Land beyond  
That human words are vain  
To tell the fullness of the scene  
Which spreads before the wondering eye,  
Or brush to paint the picture true,  
Or song its truest beauty sing.

—*James Monroe Downum*



## THE TOUCH WORTH MILLIONS

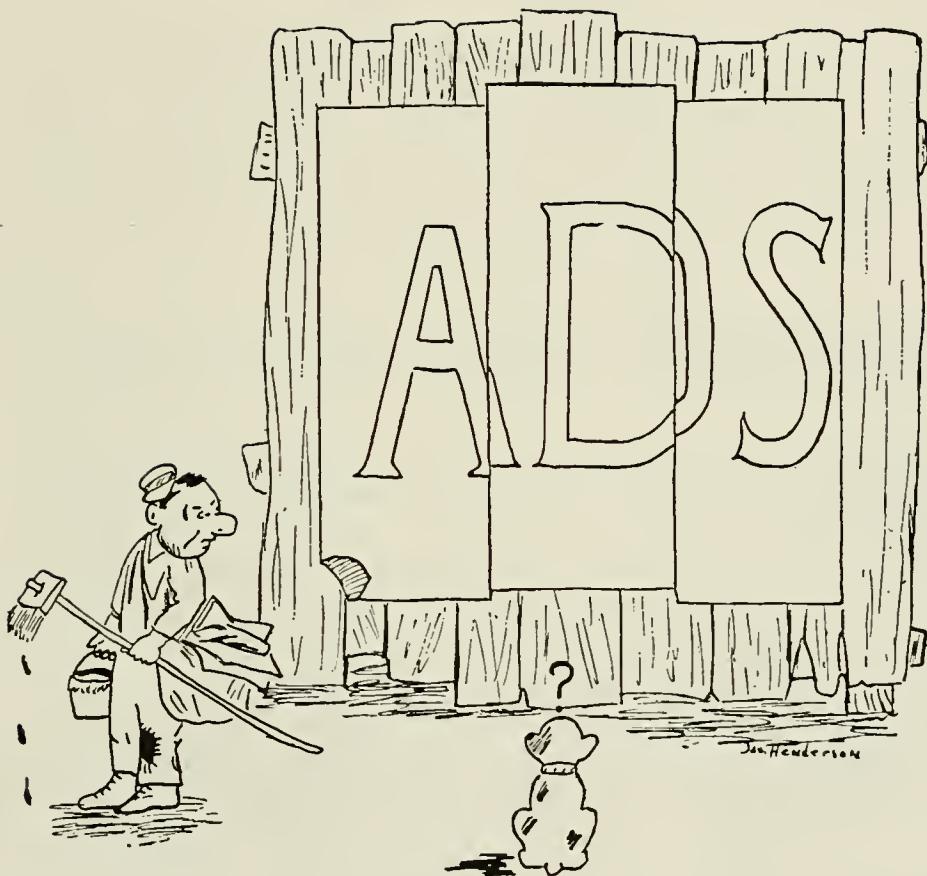


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143-145 W. Main Street  
Phone 451



The Rhododendron





## H. P. KING-HART COMPANY

*An Institution With An Ideal*

Johnson City, Tennessee

WE ARE HERE TO SERVE YOU—

WE APPRECIATE YOUR TRADE

Send us your mail orders—They will have prompt and  
Personal Attention

## H. P. KING-HART COMPANY

East Tennessee & Western North Carolina R. R. Co.

Linville River Railway Company

SPEND YOUR VACATION IN THE MOUNTAINS

Now is the time to make your plans for the summer outing. These lines, popularly known at "The Narrow Gauge," pierce the most attractive vacation grounds in the Southeast. Extending from JOHNSON CITY, TENN., to BOONE, NORTH CAROLINA, they cover the greatest variety of natural scenery East of the Rockies, within so short a distance. The section of Western North Carolina served by the "Narrow Gauge" affords all the attractiveness of the ideal vacation land; altitude, climate, rugged mountains, virgin forests, and beautiful streams where trout abound. For information relative to rates, special excursions, etc., call on or address

General Passenger Department

East Tennessee & Western North Carolina R. R. Co.

JOHNSON CITY, TENNESSEE



## The Rhododendron

### SUMMERS HARDWARE COMPANY

Wholesale Only

Hardware — Cutlery — Sporting Goods — Tinware — Stoves — Ranges — Wagons — Harness — Farm Implements — Paints — Varnishes — Building Materials — Railroad, Mine, Electrical, and Water Works Supplies — Standard Sanitary Manufacturing Company's Plumbers' Ware and Supplies. American Radiator Company's Boilers and Radiation.

Call on your merchant for your requirements in our various lines. He should have our hardware and our catalog with descriptive cuts of what we carry in stock. We sell at WHOLESALE ONLY to Merchants, Manufacturers, Heating and Plumbing Contractors.

A Satisfied Customer Is Our Highest Aim

JOHNSON CITY, - - - - - TENNESSEE

### SPAINHOUR-SYDNOR DRY GOODS CO.

NORTH WILKESBORO, NORTH CAROLINA

Specialists in Ladies' Goods

Featuring Graduation and Wedding Outfits

"ALL THE NEW THAT'S GOOD AND  
ALL THE GOODS THAT'S NEW"

### SPAINHOUR-SYDNOR DRY GOODS CO.

NORTH WILKESBORO, - - - - - NORTH CAROLINA



## VALLE CRUCIS ICE CREAM

Made of Pure Fresh Cream

From Tuberculin Tested Cows

THE VALLE CRUCIS DAIRY FARM

Valle Crucis, North Carolina

WE OFFER TO THE PEOPLE OF NORTHWESTERN NORTH  
CAROLINA A COMPLETE BANKING SERVICE THROUGH OUR  
VARIOUS DEPARTMENTS

Checking—Savings—Safety Deposit Box

*WE SOLICIT YOUR BUSINESS*

BANK OF NORTH WILKESBORO

North Wilkesboro, North Carolina

Resources over \$1,000,000.00



THE WATAUGA LUMBER COMPANY  
BOONE, NORTH CAROLINA

W. R. Gragg, Manager

EVERYTHING TO BUILD A HOUSE  
“From Cellar To Chimney”

The Pioneer Builders of Boone, N. C.

WE APPRECIATE YOUR TRADE

LOTS

ACREAGE

WESTERN NORTH  
CAROLINA DEVELOPMENT

Western North Carolina Development Co., Inc.  
Boone, North Carolina

S. C. Eggers, President



## OUR GOVERNMENT IN THE BANKING FIELD

IN the early days of banking, before our country was substantially settled, it became necessary to establish a safe banking system.

EVERY safeguard possible was put into force.

STILL guarding the depositor's interest, an expert makes examinations at different intervals, into the affairs of the bank, to assure that all the requirements are being carried out according to law.

THIS institution is backed by a personnel of the highest ability and proven integrity, besides complying with the strict banking rules and regulations.

### THE FIRST NATIONAL BANK

Lenoir, : : : North Carolina

## OFFICE SUPPLY COMPANY

123-125 W. Market Street

Johnson City, Tennessee

L. C. SMITH AND PORTABLE TYPEWRITERS  
REBUILT UNDERWOODS  
SCHOOL AND OFFICE FURNITURE  
BANK EQUIPMENT AND SUPPLIES

EXCLUSIVE  AGENTS  
FILING SYSTEMS

## OFFICE SUPPLY COMPANY



## The Rhododendron

N. L. Mast-----	<i>President</i>	G. P. Hagaman-----	<i>Cashier</i>
L. A. Greene-----	<i>Vice-President</i>	Austin E. South-----	<i>Asst. Cashier</i>
Miss Pearl Hedges-----	<i>Bookkeeper</i>	Miss Carrie Coffey-----	<i>Stenographer</i>

## THE WATAUGA COUNTY BANK

Boone, North Carolina

Capital -----	\$50,000.00
Surplus and Profits -----	\$35,000.00

The standard by which we measure our service is the good old Golden Rule. We invite the Students and Teachers of the Appalachian State Normal School to make themselves at home at this bank

## THE FASHION SHOP

E. S. QUALLS

Ladies', Misses and Children's Ready-to-Wear  
Dry Goods, Notions and Men's  
Furnishings

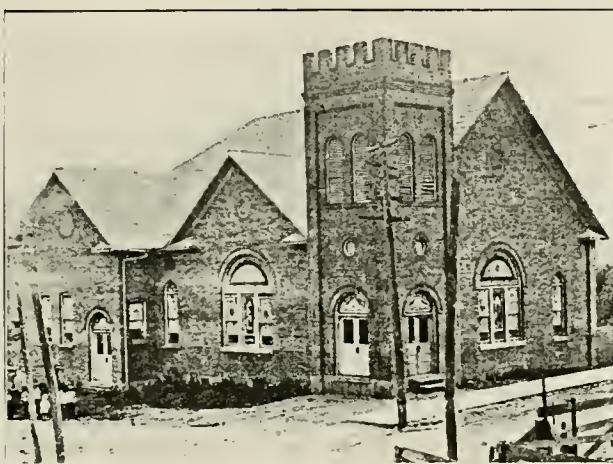
"The Store that Sets the Pace in

STYLE AND QUALITY"

BOONE, - - - - - NORTH CAROLINA



# THE FIRST BAPTIST CHURCH



FRANCIS MARION  
HUGGINS, *Pastor*  
Boone, - N. C.

Sunday School 10  
A. M. Preaching  
Service, 11 A. M.  
and 7:30 P. M. on  
2nd, 3rd and 4th  
Sundays in every  
month.

Senior and Junior  
B. Y. P. U.'s 6:30  
P.M.

**Prayer Meeting**

## A CORDIAL INVITATION EXTENDED TO EVERYBODY

# SPAINHOUR'S

## Dry Goods, Notions, Millinery, Ladies' and Children's Ready-to-wear and Novelty Goods

## SPAINHOUR'S, INC.

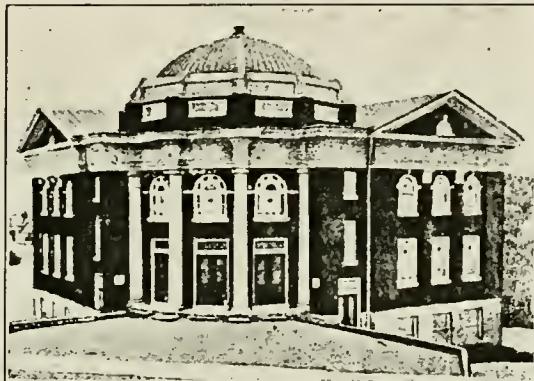
## DEPARTMENT STORE

## Boone, North Carolina

## OPERATING WITH



METHODIST EPISCOPAL CHURCH, SOUTH  
BOONE, NORTH CAROLINA



M. B. WOOSLEY  
PASTOR

Sunday School 9:45 A.  
M., J. D. Rankin,  
*Superintendent.*

Preaching Service at 11  
A. M. and 7:30 P. M.  
Epworth League 6:45  
P. M.

Prayer Meeting each  
Wednesday evening at  
7:30 P. M.

A WELCOME IS EXTENDED TO ALL

TAYLOR MOTOR COMPANY

AUTHORIZED DEALER

Lincoln—FORD—Fordson

Cars—Trucks—Tractors

BOONE, - - NORTH CAROLINA



BOONE HARDWARE COMPANY, INC.

Wholesale and Retail Dealers

—IN—

I. H. C. Machinery, Oliver Chilled Plows, Hardware, Cutlery, Paints and Oils, Stoves, Ranges, Kitchenware, Wagons, Harness, Implements, Saw-mill and Plumbing Supplies.

We are headquarters for everything in heavy Hardware, Builders' Hardware, Lime, Cement, Farm Machinery. All articles kept in a first-class Hardware Store.

Our First Consideration is to Serve and Satisfy

Next door to the Watauga County Bank. Call when in need of goods in our Line

Corner Main and Depot Streets                      Boone, North Carolina

ADVENT CHRISTIAN CHURCH

R. N. BALDWIN, PASTOR

Sunday School, 10:00 A. M.

Prayer Meeting, 7:30 Wednesday Evening.

Preaching Service 11:00 A. M. and 7:30 P. M.

New Stone Church near the junction of the Blowing Rock and North Wilkesboro Roads.

Everybody is cordially invited to all our services.

C O M E   A N D   B R I N G   Y O U R   F R I E N D



The Rhododendron

EVERYTHING IN ATHLETIC SUPPLIES  
SPORTING GOODS

Special Price to

Schools and Colleges



BARTON-ST. JOHN HARDWARE CO.  
JOHNSON CITY, TENNESSEE

JOHNSON CITY FOUNDRY & MACHINE CO.

INCORPORATED

*Manufacturers of*

Gray Iron, Brass and Aluminum Castings, Bridges, Boilers, Tanks, Smoke  
Breechings, Smoke Stacks, Riveted and Welded Pipe, Etc.

*Jobbers of*

Structural Steel, Steel Plates and Bars, Concrete Re-enforcing Steel and  
Steel Sash

PHONE 5133

JOHNSON CITY, TENNESSEE



**The Rhododendron**

Be Sure Your FLOWERS for COMMENCEMENT

Come From

**GUNNAR TEILMANN AND SON**

*JOHNSON CITY'S LEADING FLORISTS*

JOHNSON CITY, TENNESSEE

—Also for—

SICK FRIENDS

WEDDINGS

FUNERALS

**JOHNSON CITY SHALE BRICK  
CORPORATION**

*"The South's Greatest Face Brick Plant"*

Johnson City, - - - Tennessee



## The Rhododendron

### BOONE TRAIL CAFE

Lunch Here With  
Your Friends

TWENTY-FOUR HOUR  
SERVICE

K. A. LINK  
Lenoir, North Carolina

WATCHMAKER, JEWELER  
and OPTOMETRIST

We solicit the A. S. N. S. business. We do fine watch, clock and jewelry repairing. Estimates on Class Rings and Fraternity Jewelry cheerfully furnished

A large store of everything in  
the Jewelry line

### ISAACS'

BOONE'S MOST SATISFA-  
TORY DEPARTMENT  
STORE

The best place to buy Ladies  
and Gent's Ready-to-Wear,  
Shoes, Millinery, Dry Goods  
and Notions

*"We Clothe the entire Family  
better for less"*

Compliments of

Southern Ice Cream  
Company

Johnson City, Tennessee

*Manufacturers of*

*"SOUTHERN MAID ICE  
CREAM"*



## The Rhododendron

Russell D. Hodges----President  
W. C. Greer-----Vice-President  
Clyde R. Greene-----Sec'y-Treas.

### Farmers Hardware and Supply Co., Inc.

Boone, : : North Carolina

*Dealers In*

Everything in  
HARDWARE AND  
ASSOCIATED LINES

#### OUR MOTTO

*"Service of the Best Variety—Our  
Aim: Satisfied Customers"*

### Davidson Department Store

*"Better Goods for Less"*

Dry Goods, Shoes, Ready-  
to-Wear, Millinery and  
Notions

Boone : : North Carolina

### DR. J. M. HODGES

PHYSICIAN AND SURGEON

(Over Moretz Furniture Building)

Boone, North Carolina

### Teague Brothers Taxi Service

BOONE, - - N. C.

Office at Boone Trail Cafe

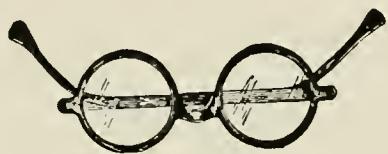
A daily line from Lenoir to Boone. Leave Boone at 7:30 A. M., arriving at Lenoir 9:30 A. M., making connections with all West and Southbound trains. We appreciate all the local business—the business of the A. S. N. S. students is especially appreciated. We can move you and your trunk both at once with ease and comfort.

*THE PRICE IS RIGHT*

E. L. Teague, General Manager



## The Rhododendron



DR. J. S. DEANS

REGISTERED

OPTOMETRIST

Located at J. E. Deans

North Wilkesboro, North Carolina

## ED'S CAFE

*"The Sensible Place To Eat"*

Blowing Rock, N. C.

Be sure to visit ED'S CAFE when you pass through Blowing Rock. We are pleased to have visitors inspect this one of the most complete CAFES in Western North Carolina.

Blowing Rock, N. C.

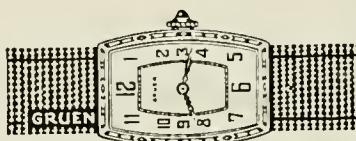
## The Bank of Blowing Rock

Blowing Rock, N. C.

Our Motto:  
"SAFETY AND SERVICE"

One of the good banks of this section. Not too large to appreciate your business but large enough to handle it.

R. T. Greer-----President  
T. H. Coffey-----Vice President  
J. T. Miller-----Cashier  
E. P. Coffey-----Asst. Cashier



J. E. DEANS'

GIFT SHOP

Watches, Diamonds and Silverware

Special attention given  
COLLEGE ORDERS

North Wilkesboro, North Carolina



## The Rhododendron

J. M. BAWGUS

Boone, N. C.

Did the Photographic Work  
for This Annual

*"Better Pictures" is our Motto*

Portrait, Commercial Work,  
Kodak Finishing, Copying and  
Enlarging

Dr. Joseph M. Gaither

DENTIST

Over the

BOONE DRUG COMPANY

Boone, N. C.

Associated With

J. B. HAGAMAN, M. D.

C. C. FARTHING

CONTRACTOR

Heating and Plumbing

*See Me About Your Needs*

Boone, : : North Carolina

Wiley G. Hartzog

CONTRACTOR

Boone, N. C.

I do the whole Building



## The Rhododendron

### OUT IN FRONT

Our success is built on the fundamentals: Good wheat, good milling and perseverance, backed by an organization of trained engineers and chemists who work day and night that the flours of the MODEL MILL COMPANY remain without a rival in the milling world.

Model Mill Co., Inc.

Johnson City, : : Tennessee

### APPALACHIAN PUBLISHERS, INC.

Publishers

JOHNSON CITY CHRONICLE  
(Morning)

JOHNSON CITY STAFF-NEWS  
(Evening)

JOHNSON CITY CHRONICLE  
Combined with  
STAFF-NEWS  
(Sunday)

### Jones-Vance Drug Co.

INCORPORATED

EASTMAN KODAKS

Supplies, Kodak Finishing, Eight  
Hour Servicee

SHEAFFER LIFE TIME  
FOUNTAIN PENS

Guaranteed for Life

*Mail Us Your Orders*

"KOURTESY KORNER"  
Johnson City, Tennessee

### COLONIAL HOTEL

*"A Little Further up the street, --  
A Little Lower down in the price"*

European Plan

R. L. OFFINGER, Proprietor

Johnson City, : : Tennessee



## The Rhododendron

### BOONE DRUG CO.

*"The Rexall Store"*

#### P R E S C R I P T I O N D R U G G I S T S

*Eastman Kodaks and Supplies  
Whitman Chocolates  
Fine Stationery and Toilet Articles*

The store that appreciates your  
Business. No need to order from  
out-of-town. SEE US.

BOONE. NORTH CAROLINA

### C I T Y B A R B E R S H O P

(Under Watauga County Bank)

BOONE, N. C.

*Special attention given to Ladies'  
and Children's Work*

### S A N I T A R Y S E R V I C E

### Tatum's Restaurant

#### S C H O O L H E A D Q U A R T E R S

for tenderly cooked meats, frag-  
rantly seasoned

Vegetables, dainty Salads. Flaky  
pies and pastry, all prepared by ex-  
perienced cooks in good old home  
style.

*Just What Your Appetite Craves*

### CRITCHER HOTEL

M. P. CRITCHER  
OWNER AND  
PROPRIETOR

*American Plan*

Altitude

3333 Feet

Boone, - - - - - North Carolina



## The Rhododendron

Smith-Higgins Co., Inc.

Johnson City, Tenn.

WHOLESALE  
DRUGS—SUNDRIES  
CANDY  
CIGARS—CIGARETTES  
and  
TOBACCOES  
SCHOOL SUPPLIES  
SEND US YOUR ORDERS

The  
Burr Harrison Studio

Johnson City, Tenn.

QUALITY PORTRAITS  
REASONABLE PRICES  
PROMPT DELIVERY  
PICTURE FRAMING

MAIL US YOUR FILMS FOR  
EXPERT KODAK FINISHING

Caudill's Express Co.  
(Incorporated)

Phone 84 N. Wilkesboro, N. C.

T. C. Caudill, Secy'y-Treas.

N. Wilkesboro and Boone Busses

Lv. N. Wilkesboro for Boone 7:30 a. m.  
Lv. Boone for N. Wilkesboro 12:30 p. m.

North Wilkesboro and Winston-Salem  
Busses

8:00 A. M.	
Lv. North Wilkesboro	12:30 P. M.
Phone 84	4:00 P. M.
	4:30 P. M.
Lv. Winston-Salem (Union Bus Station)	3:55 A. M.
Phone 29	8:00 A. M.
	1:30 P. M.
	4:00 P. M.

Making Connections with the High  
Point-Greensboro-Mocksville and Salis-  
bury Busses.

Phone 84 N. Wilkesboro, N. C.

Absher and Blackburn  
PHONE 18

Absher and Blackburn

Dealers in high-class Clothing,  
Shoes, Gents' Furnishings and  
Sporting Goods.

Absher and Blackburn  
PHONE 18

North Wilkesboro, N. C.



## The Rhododendron

A. & B. Chevrolet Co.

L. L. Bingham———Manager  
A. E. South———*Sec. & Treas.*

*for Economical Transportation*

**CHEVROLET**

*Agents for*

Chevrolet Cars and Parts

Boone, - - - North Carolina

Cars sold on easy payment plans,  
covering a period of twelve months

Firestone — Goodyear — Hood

*The best makes of tires for  
Honest Service*

W. Ralph Winkler

*"The leading tire dealer of North-  
western North Carolina"*

(Headquarters)

Boone Taxi Service

Stuart Winkler, Manager

Boone, - - - North Carolina

Boone Service Station

Boone, N. C.

F. C. Ward, *Manager*

**STANDARD**

Gasoline and Motor Oils

Try the New "ESSO" Motor Fuel

*Now on Sale Here*

Exclusive Michelin Tire Dealer for

BOONE, N. C.

*Patronage Appreciated*

Highland Furniture Co.

*"In the Land of the Sky"*

ELEVATION 3333

BOONE, N. C.

C. M. CRITCHER, *Manager*

We furnish the home complete and  
guarantee Good Quality — Fair  
Treatment — Low Prices.



## The Rhododendron

STOP STOP

-at-

### NEW YORK CAFE

*Open Day and Night*

JAPANESE COOKING

Special dinners for parties in our  
private dining room

"SEE JIMMIE"

Member Carolina Motor Club

CLEAN and SERVICE

North Wilkesboro, North Carolina

## THE ACORN STORE

Always dependable merchandise  
next door to the post office

North Wilkesboro, N. C.

*Quality Merchandise at a Great  
Saving*

"A GENERAL LINE"

DRY GOODS, NOTIONS, HOSIERY  
MEN'S AND LADIES READY-TO-WEAR,  
MILLINERY AND SHOES

Buying goods through our big  
wholesale house in the North for  
our three thousand stores enables  
us to save you money. Our AIM,  
"To Serve you well and faithfully  
always." COME TO SEE US.

## THE ACORN STORE

North Wilkesboro, North Carolina

## C A S E Y T W I N S

Auctioneers

717-414 Commercial Bank  
Building

High Point, North Carolina

## Gwyn-Wrenn Insurance

Agency, Inc.

*THE INSURANCE  
SERVICE STATION*

North Wilkesboro, North Carolina



## The Rhododendron

While in School Trade

*with*

Cottrell and Hagaman

(*The Corner Store*)

At all times you will find at our place a complete line of staple and fancy Groceries, Fresh Candies and Delicious Eats for your picnics. We are glad to see you come and sorry to see you leave

D. J. COTTRELL

"*The Corner Store*"

DRY GOODS, NOTIONS AND  
SCHOOL SUPPLIES

*The Store That Appreciates  
Your Business*

When in Boone make this  
Store your headquarters

*Courteous Treatment To All*

"C O M E A N D S E E "

Greene & Bingham

*Norris' Exquisite Candies*

—  
Soda Fountain, Tobaccos  
Fine Stationery  
Magazines  
Books  
Office Supplies  
Phonographs and Radios

Boone, North Carolina

Peoples Bank and Trust  
Company

CAPITAL - \$20,000.00

Our Motto: "*Safety and Service*"  
Our Aim: "*To Satisfy*"

Big things are only little things put together—Let's pull together, build together, and profit together. Together means To-Get-There. We are keenly interested in the boys, girls and teachers who are anxious to "Get There" in life and are always glad to help them in every way we can. When you come to Boone call in, get acquainted and open an account with us.

T. H. COFFEY-----President  
I. C. CRITCHER-----Vice President  
A. Y. HOWELL-----Cashier



## The Rhododendron

### DOSSEY BROTHERS

*The Woman's Store*

Johnson City's Most Satisfactory  
Store

The Best Place to Buy

LADIES' READY-TO-WEAR,  
MILLINERY, SHOES, DRY-  
GOODS AND NOTIONS

Mail Orders Solicited

### Remine Memorial Co.

Johnson City, Tennessee

MONUMENTS

MARK EVERY GRAVE

### PANGLE'S

Johnson City, Tennessee

EXPERT KODAK FINISHING

Mail Orders Given Especial  
Attention

24-HOUR SERVICE

### Johnson City Steam

Laundry, Inc.

SEND YOUR LAUNDRY  
AND DRY CLEANING  
DIRECT TO US BY PAR-  
CEL POST.



**The Rhododendron**

THE CUTS IN THIS ANNUAL

Were Made By

**CINCINNATI PROCESS ENGRAVING  
COMPANY**

109 West Central Parkway

Cincinnati, Ohio

Artists              Catalogue Designers

**PHOTO-ENGRAVERS**

Color Process Plate Makers

Photographers              Electrotypers

YOUR PATRONAGE APPRECIATED

